



Guftagu Member Engagement & Promotions

"On Guftagu, maximise your online and offline presence through strategic promotions! By incorporating these strategies into your promotional plan, you'll effectively amplify your brand's presence, drive user engagement, and establish a strong foothold on the Guftagu platform." Top ways to boost your visibility include:

- A. Create your profile : <https://www.guftagucircle.com/8/membership-plan-detail.html>
& Doing a One2One with Members & Website Display of Members:
<https://www.guftagucircle.com/meet-our-members.html>
For Prime Circle Membership (Upgrade your membership) - Prime access available
<https://www.guftagucircle.com/5/membership-plan-detail.html>
- B. App Display: Check Directory of App, For Prime Members- Prime access available
- C. Attending the Guftagu Meetings (Online/Offline/Master connector/Informal)
Non Prime Member can attend maximum upto 2 Offline Meets in a year.
For attending any meeting, buy Platinum Prime pass:
<https://www.guftagucircle.com/2/membership-plan-detail.html>
- D. Introductions & Rubaroo, Business Presentations in Meeting in all the meetings only for Prime/Impact Members
(Offline meet, Informal Meet, Global Connect meet, Team Bonding, One2 One conclave etc.). For details See Annexure
- E. Can be host of Chai Pe Guftagu /Morning walk/Guftagu 1234 (only for Prime/Impact Members)
Chai Pe Guftagu:
 Copy of Chai pe Guftagu Guide
- F. WhatsApp promotions:
 - i) Group Promotions as per below guidelines:
 WhatsApp Policy ConnectGroups24March.pdf
<https://www.guftagucircle.com/news-and-updates/guftagu-whatsapp-community-guidelines-for-connect-groups>
 - ii) WA Business MatchMaking:  Guftagu WA LinkIn
 - ii) Reward offers as per Guftagu Reward Bazaar access:  Guftagu Bazaar
- G. Mitra Partnership:  Sponership About guftaguMarchL.pdf
- H. Post your ask on website/App: <https://www.guftagucircle.com/post-your-ask.html>
- I. Create your own hub and get promotion separately
- J. Offering Reward offers on Website: <https://www.guftagucircle.com/rewards-form.html>
Reward Bazaar Link: <https://www.guftagucircle.com/rewards.html>
- K. Take a Role as Prime member Working committee
- L. Giving a Testimonial to fellow Guftagu Member on App:
<https://www.guftagucircle.com/testimonials.html>
- M. Consistent Attendance: Prime Membership Attendance Policy (See Annexure 3)
- N. Become a Expertise/Mentor of your domain: Take the Badge:
<https://www.guftagucircle.com/3/membership-plan-detail.html>

- O. Part of Hi Impact Mentor/Expert- Circle:
<https://www.guhtagucircle.com/news-and-updates/hi-impact-mentors>
- P. Part of Hi Impact Achiever Circle:
<https://www.guhtagucircle.com/news-and-updates/hi-impact-achievers>
- Q. Part of Life Impact Circle:
<https://www.guhtagucircle.com/news-and-updates/life-impact-circle-pass>
- R. Create your Business catalogue and become part of Eco Bazaar:
<https://www.guhtagucircle.com/eco-home.html>
- S. Become a Guftagu Franchisee: <https://www.guhtagucircle.com/franchise.html>

Annexures:

1. Informal Guftagu:
https://docs.google.com/document/d/1b-1CvxxvVlqwlwUSzFE_-U-wLU1KEJz_0_IYJrZJHf6M/edit?usp=sharing
2. Circle development fund:  Circle Development Fund:
3. Attendance Policy of Prime Members: To maintain active membership, Prime members are expected to attend meetings regularly. Failure to do so may result in membership cancellation. Attendance Rules:
 - . Consecutive absence from two meetings will be considered as renunciation of membership (except for the first instance). Reactivation Charges - Rs 5000/
 - . Exceptions:
 - Medical leaves (with prior approval after submission of Doctor's certificate)
 - Break period (maximum 30 days once a year)
 Taking a Pause:
To take a break, members must:
 1. Fill out the pause request form: <https://forms.gle/t8rz5QV4EqAEBqPC9>
 2. Deposit ₹2000 using: (link unavailable):
<https://www.instamojo.com/@BizwizLearning/>

The below form needs to be filled for taking the pause:
<https://forms.gle/t8rz5QV4EqAEBqPC9>

Deposit Rs 2000 by using the link below:
<https://www.instamojo.com/@BizwizLearning/>

Important Notes:

- Membership is non-refundable and non-transferable.
- Members can take up to four weeks' leave for medical or other urgencies with prior committee approval. Committee Contact: 8800233458

For Details See: Guftagu Attendance Guide for Prime Members V2:

 [Guftagu Attendance Guide for Prime Members V2](#)