

GUFTAGU CIRCLE

(AMPLIFYING CONNECTIONS)

PARTNERSHIP PROPOSAL



GUFTAGU (A CIRCLE OF TRUST)

- ← **Guftagu-** A Circle of Trust is a 6000+ Member community. Guftagu is a community amplifying connections by facilitating exchange of ideas, skills & collaboration
- ← We have who's who of industry (Bata, Bikanerwala, Varun Beverages, Chiratae ventures, Suprol, Dalmia Group, Samsung, Airflow, Madame etc.) and distinguished professionals from different walks of life.



It is one of the India's leading sustainable business networking platform.



Mission:

To create the circles of trust & leverage the best of networking & relationship building

To add to economic and social well being of the individuals at large

Values:

- G** Grow together
- U** Understand each other
- F** Fun & learn
- T** Transparent
- A** Authentic
- G** Giving attitude
- U** Unconditional support

Guftagu

Amplifying Connections
with

(Care, Compassion, Collaborations)

let's have some
Guftagu
A Circle of Trust

Positive Outcome
Happiness Around
Relationship Bond

Knowledge
Power
ideas
Information
Experience
EXCHANGE
Connections
Expertise

Contact
+91 88002 33458

Guftagu is a platform providing social & economic empowerment by having close knit meets and much more.

We Facilitate -

Types of Networking Meets

- Inclusive Business Meets (With the flexibility of Area & Category)
- Exclusive Circles Meets (Area Specific)
- Guftagu Hub Meets (Industry Specific)
- Business Boosting Meets (Collabs & 121)
- Connections Breakthrough (Online Global Connect)
- **Hi-Impact Meets (Hi-Impact Leaders/ Corporate Connect)**
- **Mentoring & Training Session (To help in to achieve your goals)**
- **Informal Meets/Socials**

WHAT SETS US APART?

- Impactful- Personalized Networking & Guaranteed Referrals
- Value for money: Zero event fees for Circle meets
- Inclusive: Flexibility of Area, Category, Attire
- Hi Quality: Limited Seats, Deep Discussion to meet ask/challenges & Icon's insights

Value Adding

- Brand Boosters
- Performance Booster.
- Impact Booster
- Bonus networking meets

Culture We Support

- Health (Sustainable lifestyle)
- Happiness (Celebrations for Social causes)
- Bond Development

GUFTAGU IMPACT & EXPERTISE PLATFORM



To Recognize and amplify the impact and expertise, we have come up with Impact- Circle and Expertise badges.

- Become a Expertise/Mentor of your domain: Take the Badge: <https://www.guftagucircle.com/3/membership-plan-detail.html>
- Part of Hi Impact Mentor/Expert- Circle: <https://www.guftagucircle.com/news-and-updates/hi-impact-mentors>
- Part of Hi Impact Achiever Circle: <https://www.guftagucircle.com/news-and-updates/hi-impact-achievers>
- Part of Life Impact Circle: <https://www.guftagucircle.com/news-and-updates/life-impact-circle-pass>
- Check our List of Icons: <https://www.guftagucircle.com/icons.html>
- Our List of Hubs: <https://www.guftagucircle.com/contact.html>

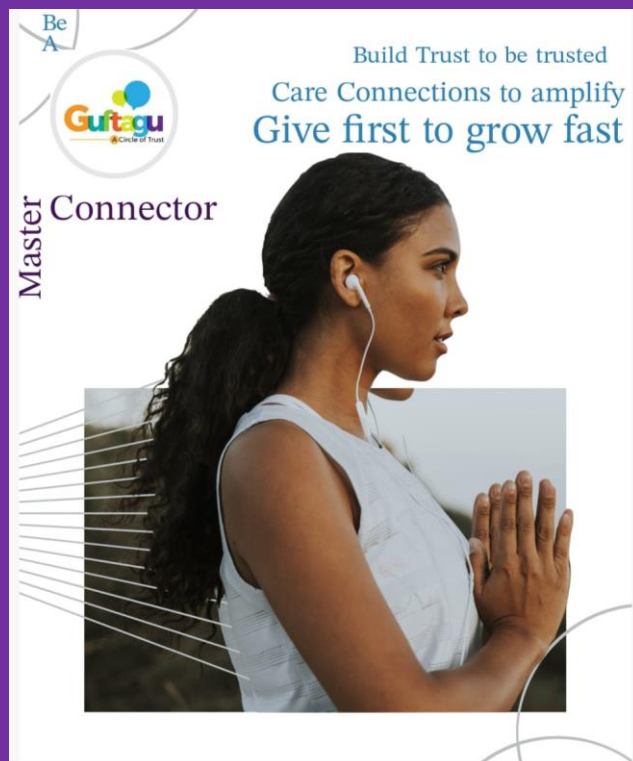
What is Guftagu's ABCD ?

- **Attitude Building** /Acumen / Talent hiring - Resolve your challenges, upskill you-
- **Business Collaboration** - Brings together business owners, professionals and ICONS:
- **Consistency**- Multiple business meetings in a month, chance to meet 20+ Credible business at a time.
(Both Offline & Online)- - Local & Global Reach
- **Deep Bonding** -No commissions / Profit sharing – Only expression of gratitude through a “Thank you note” on receiving business through a member’s referral- Creating A Circle of Trust

GUFTAGU BUSINESS BOOSTING OPPORTUNITIES

Master Connector

Get the Badge & benefits of
guftagu Ambassador



Regional partner

Manage Your Own Hub:

Get the returns & title of
Specialist/Expert



Franchise Owner

Create Your Own Circle:

Get the ROI



MASTER CONNECTOR

Silver Key : Double your impact Pack:

Get:

- Access to Premium Digital circle
- Premium Catalogue Module
- 15% Referral Fees

Bonus:

- ✓ Networking meets - up to 4 :
(Validity within 60 days of subscription date)
OR
- ✓ Performance booster sessions up to -2
(To achieve exponential growth)
- ✓ Assured 2 Referrals
- ✓ Credits points of rs.5000/-
(as per the guftagu guidelines)

Investment

Just for 21000/- Instead of 29000 +GST 18%
(Prime Membership not included)
Responsible for Marketing/Sales



REGIONAL PARTNER GOLD KEY

Get:

- Access to Premium Digital circle
- Premium Catalogue Module
- 25% Referral Fees

Bonus:

- ✓ Networking meets - up to 4 :
(Validity within 60 days of subscription date)
- OR
- ✓ Performance booster sessions up to -2
(To achieve exponential growth)
- ✓ Assured 2 Referrals
- ✓ Credits points of Rs.21,000/-
(as per the guftagu guidelines)

Investment

Just for 100,000/- Instead of 121,000 + GST 18%
(Prime Membership not included)
Responsible for Managing & Marketing/Sales



Prime Circles

Catagory BOOSTER

Are you looking to increase your presence and get more relevant referrals?
Our category booster highlight can help take your business to the next level.

Apply, Fast

First come, First serve

→ www.guftaguconnect.com

Be A Specialist

Franchise partnership

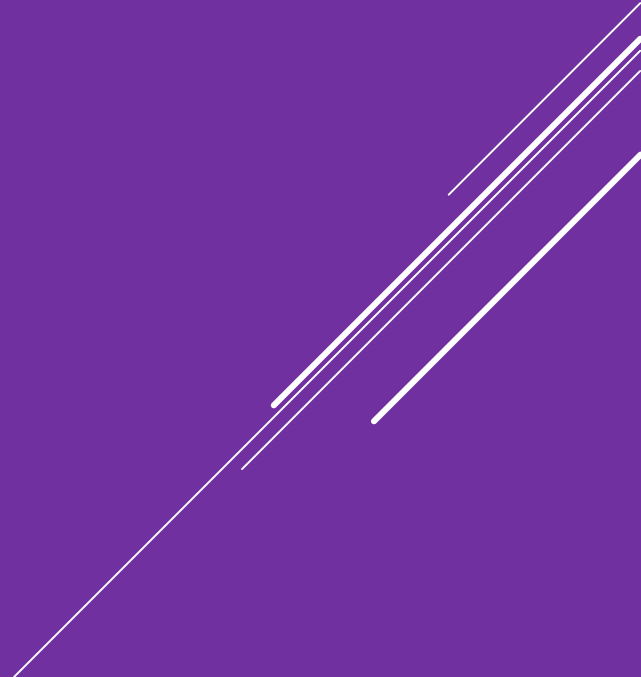
Diamond Key

Revenue	Sharing		Categories	Investment
Operating Income	50 lacs (till 3rd year) from Prime Passes		General	6 lacs
Networking Revenue	55% to 75% from the events		For Tier 2 and 3 cities	5 lacs
Performance Coaching	10% to 50% of Programs			

Market Potential of Referral Marketing

- ▶ Referral marketing is potentially the 'golden goose' of your business. Well-executed referral marketing can ignite business growth, drive brand awareness, generate leads, and increase company revenues.
- ▶ Referrals are a key contributor to growth. Every business, B2C or B2B, benefits from them. Yet most businesses still rely on ad-hoc referrals, with very few having a formal referral program to help increase sales.
- ▶ India has more than million SMEs and crores of professionals.
- ▶ High ROI and payback within the first year
- ▶ Opportunity in Delhi too
- ▶ Add-on Income from Skills and leadership development space too

Market Potential of Impact & Branding

- ▶ India has more than million SMEs and crores of professionals.
 - ▶ Branding & Impact recognition is the need of the hour for Businesses
 - ▶ High ROI and payback within the first year
 - ▶ Opportunity in Delhi too
- 



Corporate Associates

SIEMENS



KEY CLIENTS

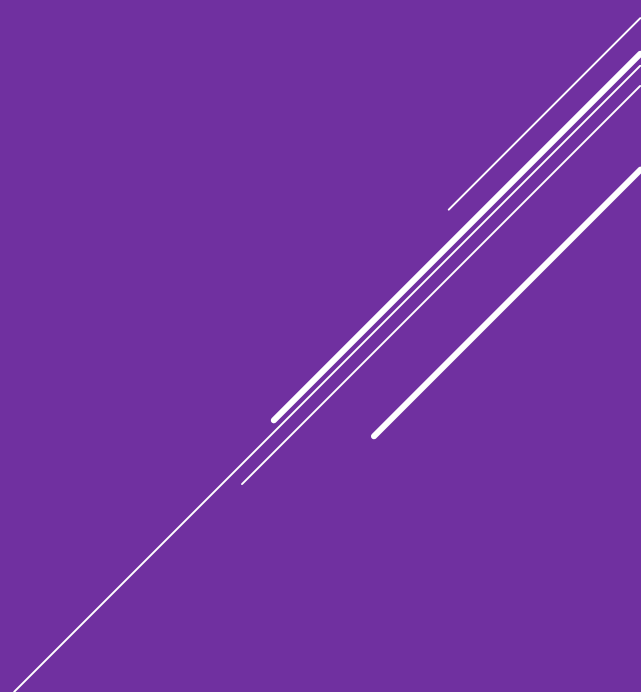
Leadership coaching

- Aditya Birla Group
- Bikanerwala Foods (P) Ltd.
- Zydus wellness
- Normet Mining
- Neolite
- Madame
- TT Ltd.
- SBI
- Siemens Ltd.
- Borosil Glassworks
- Cadila Healthcare
- Castrol India
- Cavin Kare
- Citibank
- Oil and Natural Gas corporation Ltd.
- Mazgaon Docks

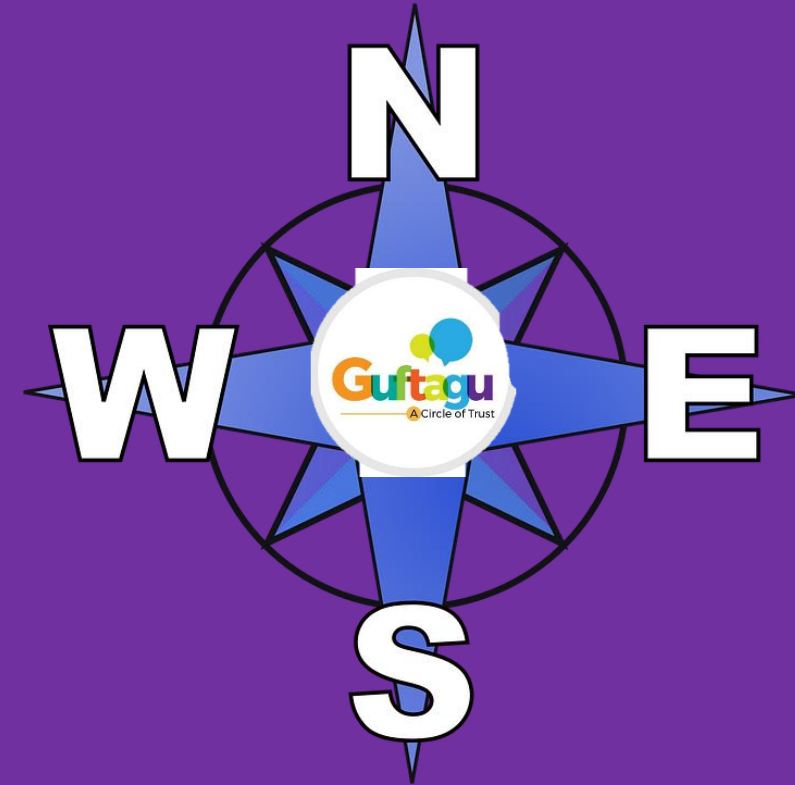
- Neokraft
- Subros Ltd.
- JBM
- Power Grid
- Crompton Greaves
- Wockhardt
- Elecon Engineering
- Eveready Industries India Ltd.
- SBI Cards
- Godrej
- Henkel
- HUL
- Times group
- ICICI Bank

KEY INSTITUTIONS WORKED WITH

-

- ▶ IIMs
 - ▶ IITs
 - ▶ Pearl Academy
 - ▶ AIMT
 - ▶ Jamia Hamdard
 - ▶ IMS
 - ▶ QSB
 - ▶ BIT (Birla Institute)
 - ▶ FORE School
 - ▶ BIMTECH
 - ▶ XLRI
 - ▶ POWER GRID
 - ▶ MDI Gurgaon
 - ▶ Others
- 

- West Delhi , North Delhi, Noida
- South Delhi, East Delhi
- Ghaziabad, Faridabad
- Greater Noida, Gurugram
- Manesar, JAIPUR
- Ahmedabad, Baroda, Surat
- Mumbai, Pune, Ludhiana, Bikaner, Guwahati
- Bangalore, Chennai, Coimbatore, Tirupur, Indore



AVAILABLE REGIONS

- Construction & Infra
- Sports
- Gems & Jewelry
- Angel Investing
- Banking & Finance
- Fashion
- Design
- HR
- Agri & Food
- Automobile
- Education
- Electricals & Energy
- Leadership/Business Coaching
- Entrepreneurship (Simulations Training)
- FMCG
- Export & Import
- Events/Entertainment
- Gifts & Stationery
- Health Care
- Electronics & Mobile
- PR & Media
- Technology
- Mines & Metals
- Paper & Packaging
- Pharma & Chemicals
- Plastics
- Printing/Advertising
- More
- Real Estate
- Travel
- Logistics
- Wellness

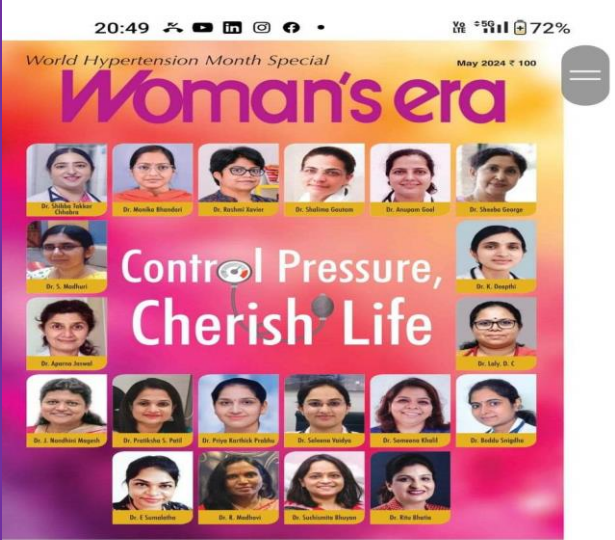
AVAILABLE INDUSTRIES/DOMAIN- CITY WISE

Press coverage



- ▶ Featured in Woman's Era! 🌸
- ▶ Excited to share that my journey as a co-founder of Guftagu has been featured in the prestigious Woman's Era magazine! It's truly humbling to see how far we've come since starting Guftagu. Every day, I'm inspired to push myself further, explore new horizons, and step up our efforts to make a real impact. This feature is a testament to the dedication and hard work of our team at Guftagu. If you're interested in learning more about our journey and how we started Guftagu, check out the feature in the Woman's Era. My gratitude to Chetali from Woman's era for making this coverage & forwarded millions women to inspire to follow their bliss .Thank you to everyone who has supported us along the way. Here's to more exciting milestones ahead! #Guftagu #CoFounder #WomansEraFeature #Entrepreneurship #Inspiration #WomenInBusiness

PRESS COVERAGE



Empowering Connections

A Conversation with CA Priyanka Jain, Co-founder of Guftagu.

CA Priyanka Jain, the co-founder of Guftagu, A Circle of Trust, takes us through her journey from a passionate creative to a visionary in networking and corporate training. Here's an excerpt of her exclusive interview with Woman's Era.

Could you share with our readers your personal journey and background?

I've always been passionate about following my bliss, placing a higher value on my interests and talents than on conventional success metrics like my CA and MBA degrees. From a young age, I was drawn to speaking, writing, and singing. Though I initially envisioned a path as a writer or poet, my journey led me to become a creative content writer, speaker, and corporate trainer. I now use my love for communication to provide coaching and workshops on networking, emphasising the importance of building connections and fostering team bonding.

What is the story behind Guftagu, A Circle of Trust?

Guftagu was born from Mr. Rahul Jain's natural talent for connecting people and helping them grow. He initially empowered his mentees through constant motivation and follow-ups, transforming simple conversations into opportunities for growth. Driven by his desire to support others, Rahul envisioned Guftagu as a platform for genuine conversations that lead to valuable insights and collaborations. The idea blossomed into a powerful force for mentorship, connection building, and personal growth.

What inspired you to become a co-founder of Guftagu?

I was inspired by the vision of creating a platform where and learned but also genuinely enjoyed the process. Being the co-founder of Guftagu allowed me to contribute my ideas and creativity to shape the platform into a vibrant and engaging space.

What sets Guftagu apart from other business networking platforms?

Guftagu stands out as India's pioneer sustainable business networking platform, prioritising longevity and environmental consciousness. It offers flexibility with area attendance and category selection, high-quality leadership networking at economic rates, and a circle of trust for long-term business outcomes. Prime members enjoy exclusive benefits, including no event fees, and all members receive constant mentorship and support. The platform also organises innovative activities and provides value-adding resources to enhance the networking experience.

How do you see Guftagu evolving in the future to continue supporting women in business?

Guftagu will further its support for women by expanding its initiatives and fostering a more inclusive environment. We will continue offering complimentary invitations to women entrepreneurs during Women's Day month and nurturing a dedicated group called Guftagu Shakti to spearhead women-centric events. The platform will also amplify visibility and recognition for women entrepreneurs, spotlighting their achievements across various channels. Through sustained engagement, community building, strategic partnerships, and leadership development programs, Guftagu will remain at the forefront of empowering women entrepreneurs and facilitating their professional growth and success.

GUFTAGU IS COMMITTED TO EMPOWERING WOMEN BY PROVIDING NETWORKING OPPORTUNITIES, CREATING SAFE SPACES, AND HOSTING SKILL-BUILDING WORKSHOPS.

meaningful connections and growth could flourish in a relaxed and enjoyable environment. By infusing Guftagu with a sense of fun and lightness, we could create a space where people not only networked

CA Priyanka Jain, Co-founder Guftagu, A Circle of Trust

@guftaguconnect.com

- ▶ Instagram: <https://www.instagram.com/guftaguacircleoftrust/>
- ▶ Facebook: <https://www.facebook.com/profile.php?id=100086853860151>
- ▶ Linked in: <https://www.linkedin.com/company/guftagu-a-circle-of-trust>
- ▶ Youtube: <https://www.youtube.com/@GuftaguCircle>
- ▶ Website: <https://www.guftagucircle.com>
- ▶ Play store: <https://play.google.com/store/apps/details?id=com.guftaguapp&hl=en&gl=>
- ▶ US Apple store: <https://apps.apple.com/in/app/guftagu-circle/id6480516813>

FOLLOW GUFTAGU ON SOCIAL MEDIA
FOR REGULAR UPDATES:

THANK YOU

For you Attention

