



GUFTAGU

NEWSLETTER

Media Partner:
In collaboration with



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Guftagu: Empowering Businesses through Community Commerce

Guftagu is a community commerce platform that empowers businesses by:

- Fostering Connections – Building relationships between buyers, sellers, and peers.
- Showcasing Products – Curated catalogues highlighting unique offerings.
- Driving Engagement – Interactive features promoting meaningful interactions.
- Supporting Growth – Opportunities to expand reach and customer base.

Top 5 Benefits of Guftagu (Business Networking)

Guftagu is more than a platform—it's a thriving ecosystem for entrepreneurs, freelancers, and professionals. Here are five key benefits:

- Authentic Connections with like-minded peers.
- Business Visibility through seller catalogues and community posts.
- Learning Opportunities via Icon Insights.
- Lead Generation from curated meetups and digital exposure.
- Supportive Community focused on collaboration, not competition.





SUCCESS STORIES: HOW GUFTAGU HELPED BUSINESSES GROW



▶ MEET KEVINA JAIN JI FOUNDER KEVINA JAIN DESIGN AND ART

Great initiative. Loved how everyone was able to connect with ease. Thanks to the environment created by the core committee. Looking forward to more interactions.

▶ MEET RITU JI

A Homegrown skincare brand owner from Jaipur. After joining Guftagu, she showcased her products in EcoBazar and found 200+ new customers through Circle referrals. "Guftagu gave me visibility, trust, and growth," she says.



▶ TIPS TO MAXIMIZE YOUR GUFTAGU PROFILE

- Add a clear profile photo and a crisp bio.
- Use the "Specific Ask" feature to get targeted support.
- Share regular updates and product highlights in Circles.

... CORE FEATURES OF GUFTAGU

- Seller Catalogues – Showcase your offerings to the community.
- Community Circles – Join theme-based or city-specific circles.
- Icon Insights – Gain from mentoring and learning sessions.
- Networking Opportunities – Attend meetups, both online and offline.

Member *Spotlight*



At Guftagu, we celebrate the visionaries who drive our community forward. Meet a few of the standout members making waves in their industries:

◆ **Himanshu Agarwal – Director, A N H & Co | Financial Advisory Expert (Business)**

Himanshu specializes in helping businesses scale through strategic financial management and alternative funding solutions, making numbers work for growth.

◆ **Jyotsna Behl – Director, Mohan Ghee , Founder, Health & Organic Products**

Blending tradition with wellness, Jyotsna leads Mohan Ghee while pioneering clean, organic living through her growing range of health-focused products.



◆ **Pranam Jain – Lawyer**

With a strong commitment to client advocacy, Pranam provides expert legal solutions with a focus on transparency, ethics, and real-world impact.

◆ **Shreyans Singhvi – Expert Civil Lawyer**

Shreyans is known for his deep expertise in civil law and commitment to simplifying litigation for individuals and enterprises alike.

Platform Updates

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Expert Advice

Let Courage Lead the Way

Sometimes, all it takes is one bold step to change everything.

In BizWiz Learning's blog "Let Courage Create Momentum for You," we're reminded that courage isn't loud—it's often quiet, but powerful. It's sending that message, starting that idea, or saying yes before you're fully ready.

Once you take that first step, momentum builds—and confidence follows.

At Guftagu, we believe in that spark. So go ahead, take the leap. Your next big win might be one small act of courage away.

► Excited about the Highlights

Over the past month, Guftagu has been buzzing with energy, action, and authentic connection.

Impact Confluence – April 27 marked the beginning of a movement, not just an event. With changemakers, corporate leaders, and institutions gathered under one roof, the morning sparked powerful conversations and collaborations rooted in purpose. From meaningful recognitions to partnerships that promise long-term growth, this confluence set a new benchmark for what a Guftagu Circle can truly achieve.





Central Delhi Meet – May 6 was another standout moment, as professionals from across industries gathered for an electrifying circle full of live referrals and genuine networking. With Talent Partner Gem Mines on board and media recognition from BOL News, the event was a celebration of trust-based growth.



Vikrant Group Sales Talk – May 11 brought insight and inspiration, as Founder Rahul Jain delivered a keynote on "Selling with Purpose" to 150+ business leaders. The session focused on active listening, empathy, and building client relationships, reinforcing Guftagu's belief that sales is about value, not just volume.



Noida Circle – May 18 proved once again that Guftagu is a thriving hub of possibilities. A full house, vibrant conversations, and collaborative exchanges defined the day. It was networking at its most personal and impactful.

Looking ahead, June is packed with promise. **Guftagu Udaan Circle Meet – Master Connector Meet – June 7** at Jhandewalan, Delhi, promised an informal yet deeply engaging networking experience.



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Get Started with Guftagu



Inter-Circle Meet – June 28 in South Delhi will bring together diverse Circles for one powerful convergence.

And saving the biggest for later—**Impact Confluence – August 24** returns in South Delhi, building on April's momentum with another purpose-fueled gathering of leaders, innovators, and collaborators. If you missed the last one, this is your chance to be part of the wave of change Guftagu is driving.

Join us at www.Guftagucircle.com and be part of the Circle where trust meets transformation. Whether you're a maker, mentor, or marketer—Guftagu has a circle for you.

Join free and explore growth opportunities with people who get you.



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