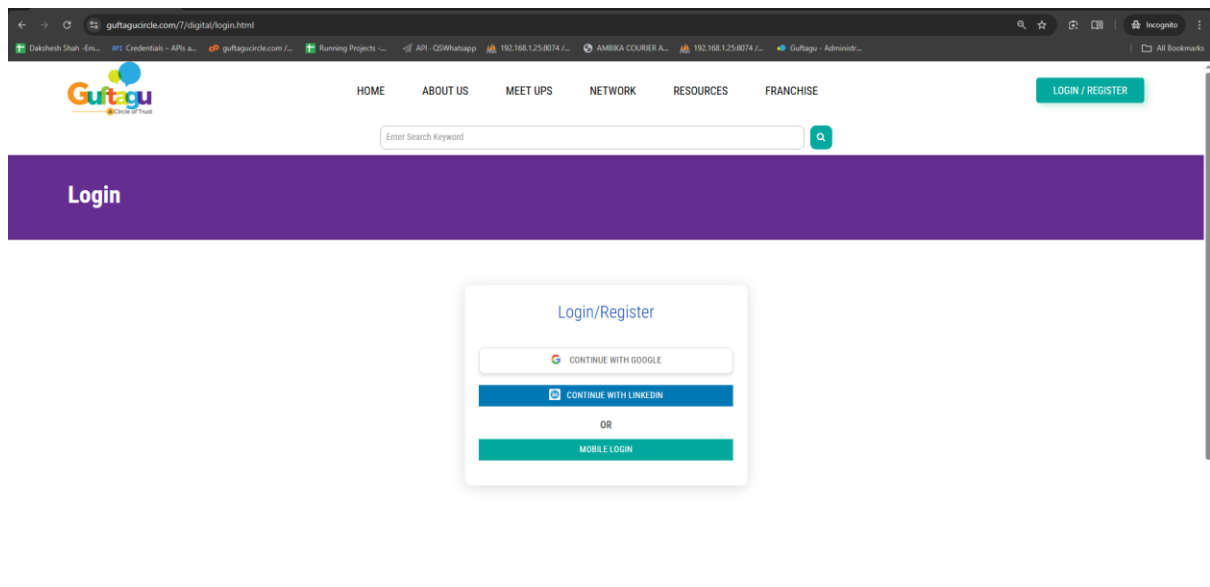


GUFTAGU - ECOBAZAR User Guide

Login Process

 [Login Here](#)



Existing Users can log in using:

- **Mobile Number** (OTP will be sent to your phone)
- **Google or LinkedIn**

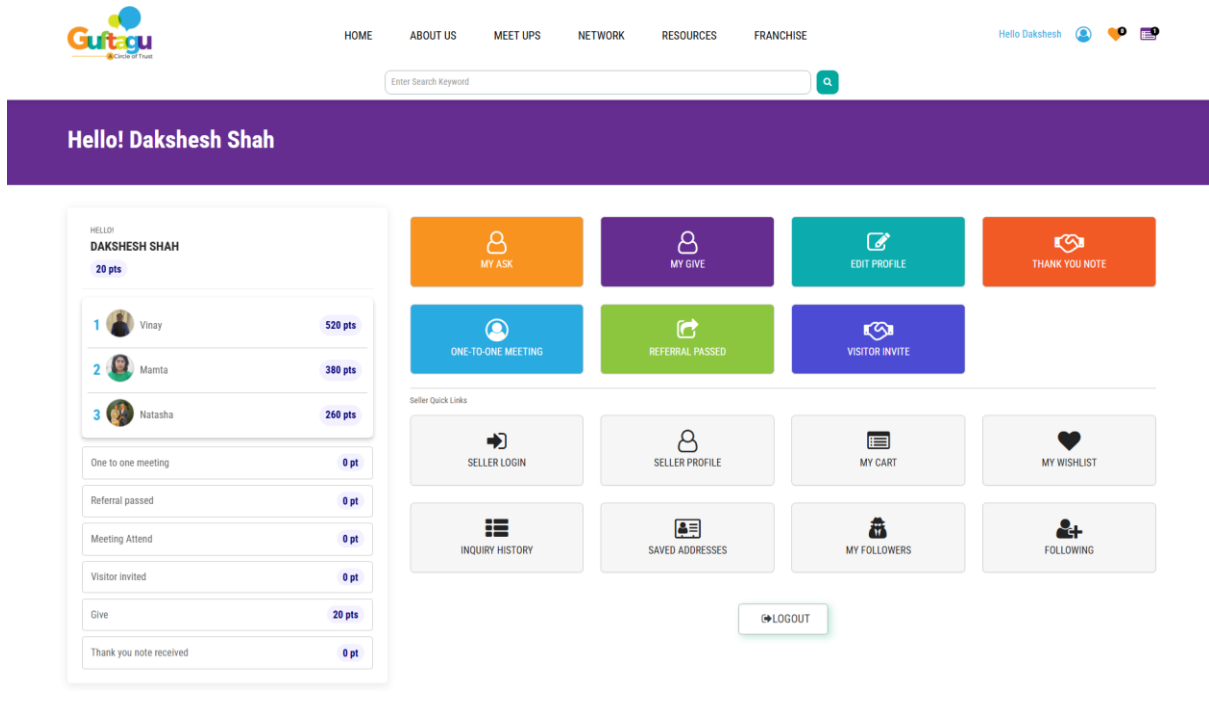
New Users:

- If you're not registered, you'll be redirected to the **registration page** after entering your mobile number or logging in with Google/LinkedIn.
- After completing registration, you will be taken to the **Membership Selection** page.
- Once your membership is activated, you can log in using:
 - **Mobile (OTP)**
 - **Google**
 - **LinkedIn**

 **Note:** On first login, the OTP will also be sent to your **registered email** for verification.

□ Dashboard Features

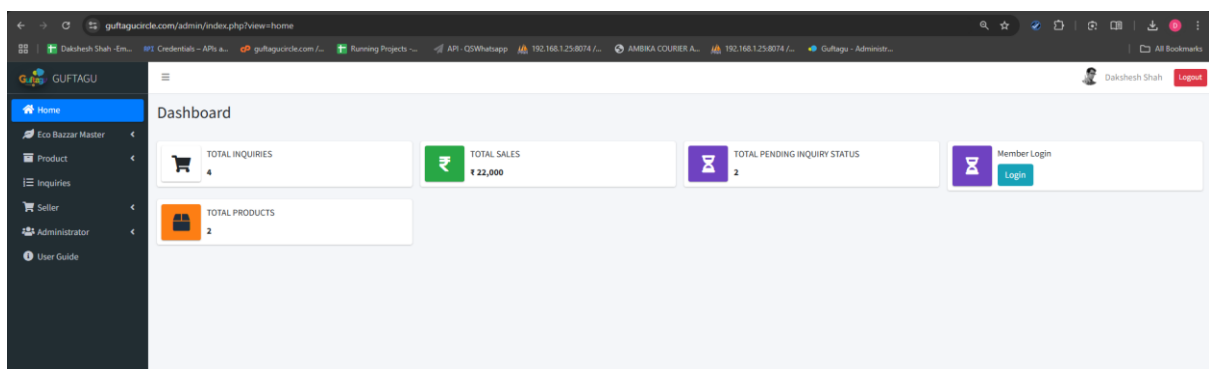
🔗 [Dashboard](#)



Upon successful login, your dashboard includes the following options:

👤📁 Seller Login:

- First-time users will be prompted to **set a seller password**.
- After setting the password, future clicks will **directly open the Seller Admin Panel**.



☐ Seller Profile:

Displays your registered business details:

- Company Name
- Logo
- Business Type
- Contact Number
- Address
- Description
- Email Address

HOME ABOUT US MEET UPS NETWORK RESOURCES FRANCHISEHello Dakshesh

Enter Search Keyword 

Seller Profile

[Home](#) > [Sellers List](#)

[Back to Dashboard](#) EDIT MY PAGE



Company Name

Optimatrix

Business Type

Software

Contact Person Name

Company Phone No.

8141961116

Company Address

207, Merry Rajaram Complex, Hospital Rd, Vijay Nagar, Bhuj, Gujarat 370001

Currency

Indian Rupee

Currency Symbol

After Amount

Company Website

Email

dakshesh.optimatrix@gmail.com

Brief about your company

Opti Matrix Solutions is a result-driven and cutting-edge digital agency based out of the head office in Ahmedabad, followed by a branch office in Bhuj and a sales partner in the United States, Africa, and Canada. We began our journey in 2010 as a startup with a vision of creating amazing digital experiences and helping businesses grow into global brands. Through years of dedicated effort from our teams and the trust bestowed upon us by our clients, we have ascended to become a premier digital agency in India. We proudly serve some of the world's most esteemed brands and have been honored with prestigious accolades, including being recognized as the best app development company in Africa and the recipient of the award for best mobile application by Gujarat Tourism.

My Cart:

View products added to your shopping cart.



Enter Search Keyword

Inquiry List (1 items)



Rann Utsav Tour Packages
by Khushi

Rs. 11,999

Qty

-

1

+

MOVE TO WISHLIST

REMOVE

Empty List

Price Details

Subtotal

Rs. 11,999

Total

Rs. 11,999

PROCEED FOR INQUIRY

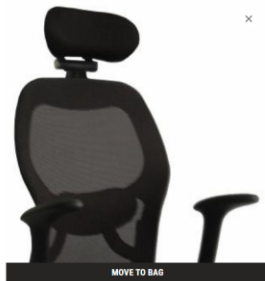
My Wishlist:

See products you've saved for later.

My Wishlist

[Back to Dashboard](#)

Your Wishlist (1 Items)



MOVE TO BAG

ABM-001
Rs. 3,450



Inquiry History:

Track the products you've inquired about.

Inquiry History

[Back to Dashboard](#)

INQUIRY#: EVI000001 DATE: Apr 15, 2025	1	Rann Utsav Tour Packages	Rs.11,999	Pending	VIEW DETAILS
INQUIRY#: EVI000002 DATE: Apr 15, 2025	1	Rann Utsav Tour Packages	Rs.11,999	Pending	VIEW DETAILS
INQUIRY#: EVI000003 DATE: Apr 16, 2025	1	Rann Utsav Tour Packages 2	Rs.1,200	Success	VIEW DETAILS

📍 Saved Addresses:

Manage delivery addresses used during the inquiry process.

Manage Addresses

[Back to Dashboard](#)

DAKSHESH J

Varanasi Nagar,

8th

Regd. - 878820

India

Mobile: 8141561116

EDIT

DELETE

SET AS DEFAULT

+

Add new address

👤 My Followers / Following:

- View members who follow you.
- See profiles you're following.

Follow List

[Back to Dashboard](#)

p

Unfollow

23-11-2002

Seller Profile

Company : Kutch Tour Guide
Area : Digital
Travel
Category : Travel
Ask : 5
Give : 5

Unfollow

7067424120

clients@avasar.club

Seller Profile

Address
A-112, Urtech Trade Centre, Gejha Road Maharshi Nagar Sub Post Office,
Sector 132

Company : Avasar Works Private Limited
Area : Digital
Marketing
Website : AVASAR WORKS PRIVATE LIMITED
Website : AVASAR WORKS PRIVATE LIMITED

Unfollow

8141561115

sejal.optimatrix@gmail.com

23-11-2002

Address
Madhapur

Company : OptiMatrix Solutions
Area : Digital
Marketing
Category : Software

🌐 Network Section

☐ Seller List

[View Sellers](#)

- Shows all registered sellers.

Seller Manager

Filter by seller name

Search By: Name

First Prev 1 Next Last

Sr.	Name	Company Name	Person Name	Address	Country	Mobile	Email	Business Type	Bank Name	Seller Description	Logo	Active / Inactive Seller	Option
1	Sanyam	Filmy Jhola		B-37 Vishal Enclave, Rajpur Garden		9779716915	sanyamod12ak@gmail.com	Textiles				☒	
2	Dakshini	Optimatrix			India (IN)	9625851974	dakshini1974@gmail.com					☐	
3	Siddhartha	Peddle Plus One Erp	SEEDHARTHA KAR	873, Ground Floor, Queens Road, S.p.m Marg, Convent Delhi, Delhi 110006, India		9599199613	siddhartha.kar@peddleplus.in		HSBC Bank	Peddle Plus One ERP is an all-in-one platform made specifically for Retail, B2C, B2B and D2C businesses to automate the entire business processes from procurement to last-mile delivery. Our flagship products, Peddle Plus POS and Billing Software has been recognized by many prominent organizations as one of the 20 most promising POS Solution in India. Peddle Plus is a powerful ERP software that was primarily started to automate Indian retail businesses, whether they operate with a single POS		☒	

- Clicking a seller's name shows all their listed products.

Sellers List

Home > Sellers List

Company Name: Business Name: Select category:

Bizwiz Learning Education

Optimatrix Software

Kutch Tour Guide Travel

Peddle Plus One Erp

Filmy Jhola Textiles

Avasar Works Private Limited Marketing

A B Contracts Furniture

Apna Vikas Online Services Private Limited

[EcoBazar Homepage](#)

[Visit EcoBazar](#)

Key features displayed:

- Popular Categories** – Based on inquiry volume
- Best Selling** – Most inquired products

- **New Products** – Recently added items
 - **Green Products** – Eco-friendly, verified products
-

Product Details Page

When you click a product, you'll see:

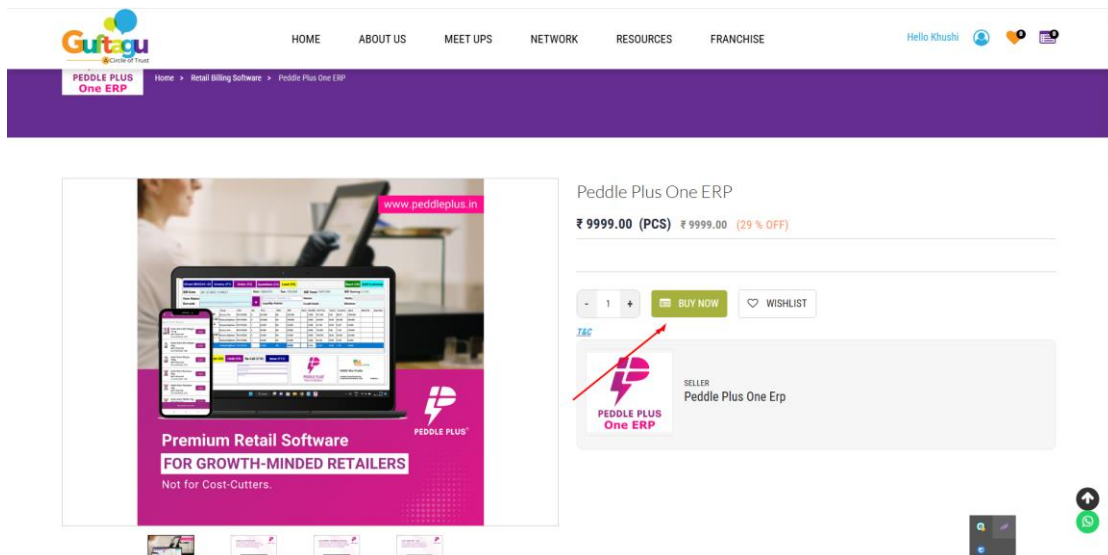
- Product Name
- Price
- Description
- Available Variants (size, color, packaging, etc.)

Action Buttons:

- **Add to Wishlist** – Save the product
 - **Buy Now / Inquire Now** – Add to cart to proceed with purchase or send inquiry
-

Inquiry Process – Step-by-Step

1. **Add Products** to your cart



2. Click “Proceed to Inquiry”

The screenshot shows the Gufagu website's Inquiry List. The header includes the Gufagu logo, navigation links (HOME, ABOUT US, MEET UPS, NETWORK, RESOURCES, FRANCHISE), and a user profile (Hello Khushi). A search bar is present. The main section is titled "Inquiry List (1 items)". It displays a product card for "Peddle Plus One ERP by Siddhartha" with a price of Rs. 9,999. The card includes a quantity selector (set to 1) and buttons for "MOVE TO WISHLIST" and "REMOVE". To the right, a "Price Details" sidebar shows a subtotal and total of Rs. 9,999, with a prominent orange "PROCEED FOR INQUIRY" button. A red arrow points to this button.

3. Select Delivery Address:

- Choose a saved address or add a new one.

The screenshot shows the "Select Address" screen on the Gufagu website. The header is identical to the previous screenshot. The main section is titled "Select Address". It displays a saved address for "OPTIMATRIX SOLUTION" located at "409 Prahalad Nagar, Ahmedabad, Gujarat - 380015, India" with a mobile number "8141961116". A red arrow points to the address details, and another red arrow points to a blue "SELECT THIS ADDRESS" button. To the right of the saved address is a box with a plus icon and the text "Add new address". On the far right, a "Price Details" sidebar shows a subtotal and total of Rs. 9,999, with a "SUBMIT" button. A red arrow points to the "SUBMIT" button.

4. Submit Inquiry:

- Click “Proceed” to send inquiries to sellers.

Select Address

OPTIMATRIX SOLUTION
409 Prashad Nagar,
Ahmedabad,
Gujarat - 380015
India
Mobile: **8141961116**

SELECTED

+

Add new address

Price Details

SubtotalRs. 9,999

TotalRs. 9,999

SUBMIT

5. Notifications:

- You'll receive an email confirmation.
- Sellers will be notified about your inquiry.



HOMEABOUT USMEET UPSNETWORKRESOURCESFRANCHISE

Hello Khushi

Enter Search Keyword

q

Thank You



Thank you for your inquiry with us.
We will get back to you soon for this query.

GO HOME

Seller Login & Admin Panel

Becoming a Seller

- On your first time clicking “**Seller Login**”, you'll be prompted to **set a password**.
- After that, you can access the Seller Admin Panel from the dashboard.

Direct Login to Seller Admin Panel:

 <https://www.guftagucircle.com/admin/login>

Username: Registered Mobile Number | Password: The one you set

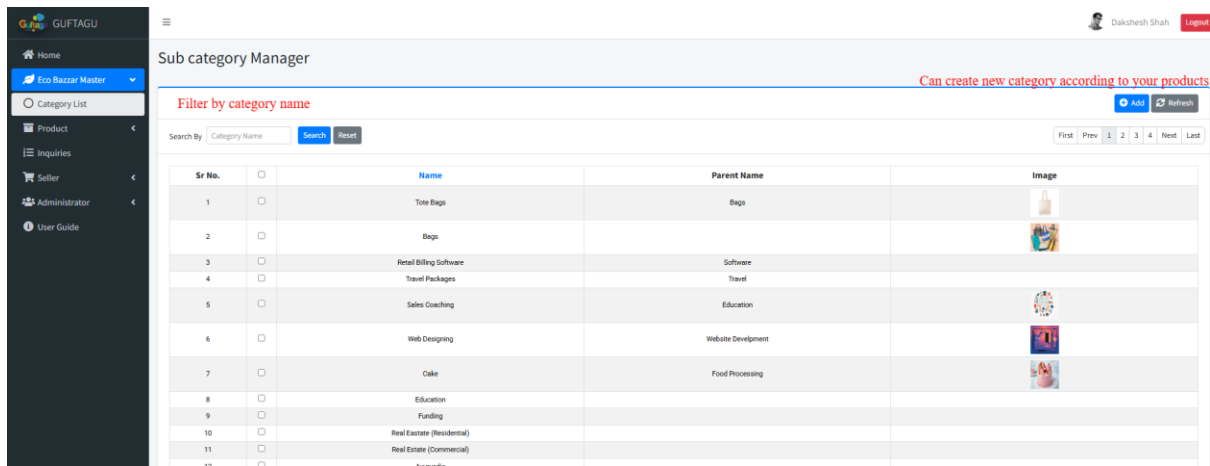
Seller Admin Panel Overview

Home Dashboard:

- Total Inquiries Received
- Total Sales
- Pending Inquiries
- Logged-in Members
- Total Products Added

EcoBazar Master:

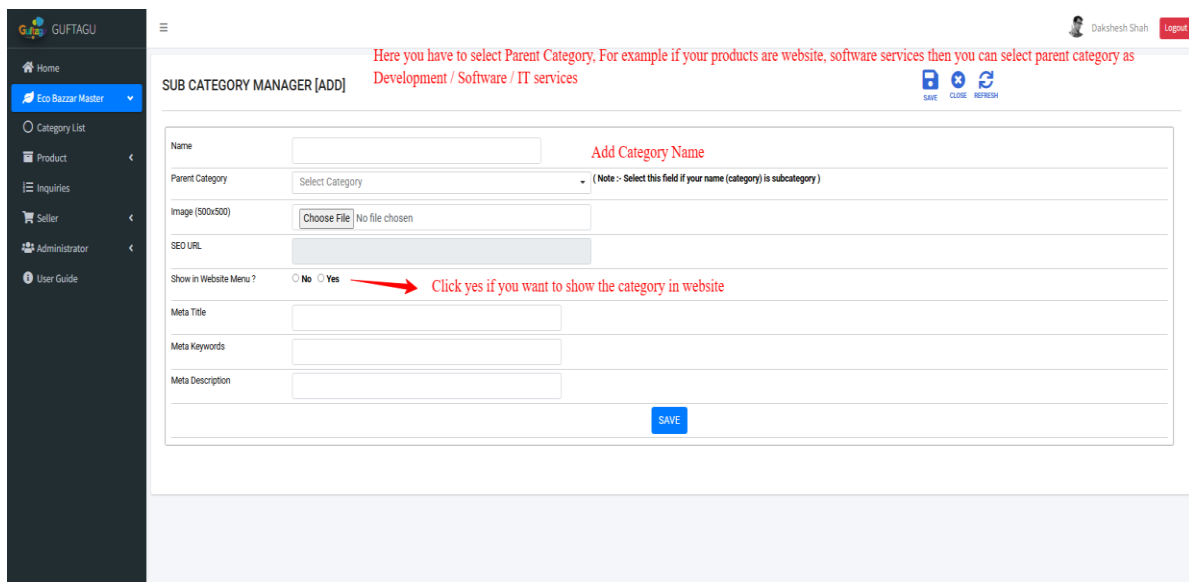
- **Category List** – View available categories



The screenshot shows the 'Sub category Manager' interface. On the left is a dark sidebar with navigation links: Home, Eco Bazar Master (selected), Category List, Product, Inquiries, Seller, Administrator, and User Guide. The main content area has a header with the title 'Sub category Manager' and a user profile 'Dakshesh Shah' with a 'Logout' button. Below the header is a red banner that says 'Can create new category according to your products'. A search bar labeled 'Filter by category name' is present. Below the search bar is a table with 12 rows of categories. Each row has a 'Sr No.', a checkbox, a 'Name', a 'Parent Name', and an 'Image'.

Sr No.		Name	Parent Name	Image
1	☐	Tote Bags	Bags	
2	☐	Bags		
3	☐	Retail Billing Software	Software	
4	☐	Travel Packages	Travel	
5	☐	Sales Coaching	Education	
6	☐	Web Designing	Website Development	
7	☐	Cake	Food Processing	
8	☐	Education		
9	☐	Funding		
10	☐	Real Estate (Residential)		
11	☐	Real Estate (Commercial)		
12	☐	Acupuncture		

- **Category Add** – Add sub-categories



The screenshot shows the 'SUB CATEGORY MANAGER [ADD]' form. The sidebar is the same as in the previous screenshot. The main content area has a header with the title 'SUB CATEGORY MANAGER [ADD]' and a user profile 'Dakshesh Shah' with a 'Logout' button. Below the header is a red banner that says 'Here you have to select Parent Category, For example if your products are website, software services then you can select parent category as Development / Software / IT services'. The form has fields for Name, Parent Category (a dropdown menu), Image (500x500), SEO URL, Show in Website Menu? (radio buttons for No and Yes), Meta Title, Meta Keywords, and Meta Description. A red arrow points to the 'Yes' radio button with the text 'Click yes if you want to show the category in website'. A 'SAVE' button is at the bottom right of the form.

Here you have to select Parent Category, For example if your products are website, software services then you can select parent category as Development / Software / IT services

SAVE CLOSE REFRESH

Name Add Category Name

Parent Category Select Category (Note :- Select this field if your name (category) is subcategory)

Image (500x500) Choose File No file chosen

SEO URL

Show in Website Menu ? ☐ No ☐ Yes Click yes if you want to show the category in website

Meta Title

Meta Keywords

Meta Description

SAVE

SUB CATEGORY MANAGER [ADD]

Name:

Parent Category: (Note -> Select this field if your name (category) is subcategory)

Image (500x500): No file chosen

Notes -> Please select Main Attribute, Other Attribute if your product is multiple variant

Main Attribute/Field for Product Having Multiple Variant: [Add Attribute](#)

Other Attribute/Field for Product Having Multiple Variant: ☐ Different Price for this Attribute

Other Attributes for Product Specification/Detail:

SEO URL:

Show in Website Menu? ☐ No ☐ Yes

Meta Title:

Meta Keywords:

Meta Description:

[SAVE](#)

If the category you are using has multiple variant select below attributes

Select attributes according to your need through which the prices will vary

Select before which the product specification would be seen in website

Product Management:

- Product List – View your listed products

Product Manager

Filter data using different filter given

Search By: [Search](#) [Reset](#)

[Add](#) [Delete](#) [Recycle bin](#) [Refresh](#)

Multiple delete option

restore old deleted data

Can add price of that variant

Sr No.		SKU	Product Name	Category	Description	Variants	Price	MRP	Link	Image	Show / Hide	Green Products	Display Price	Option
1	☐	WEB1001	E Commerce Website	Web Designing										
2	☐	ED2	Accounting Software	Web Designing			120.00	120.00						

Records per page: 50

Can view description in popup

Can add variants from here

Can add image here

- Add/Edit Products – Supports single or multi-variant listings

Service / Single Product

Multiple Variant Product

[Add](#) [Add](#)

Example: Service / Single Product

Service / Single Product: No variants like color, size, fabric, etc.

- Dentist
- NGO
- Salon
- Education
- Travel

Example: Multiple Variant Product

Multiple Variant Product: Products with variants like color, size, fabric, etc.

- Jewellery
- Clothing
- Food Items
- Beauty Products
- Home & Gifting Items

GUFTAGU

Home

Eco Bazaar Master

Product

Product List

Inquiries

Seller

Administrator

User Guide

PRODUCT MANAGER [ADD]

Category *

Select Category

SKU *

Ex: Coffee Mug, Model no. 1, Red + CM01-R

HSN

Name *

Your Product Name

Unit Of Measurement *

-Select UOM -

Price

Compare Price (MRP)

Status

-Select Availability Status-

Normal

Product Description

Multiple Drag and Drop Files Upload(Max size 10 MB)

Select files

Add files to the upload queue and click the start button.

Filename

Size

Status

Drag files here.

Add Files

Start Upload

Clear Queue

SEO URL

Meta Title

Meta Keywords

Meta Description

Save

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GUFTAGU

Home

Eco Bazaar Master

Product

Product List

Inquiries

Seller

Administrator

User Guide

PRODUCT MANAGER :: E COMMERCE WEBSITE (P00001) [EDIT]

Category *

--> Web Designing

SKU Prefix *

WEB01

HSN

Name *

E Commerce Website

Product Name

Unit Of Measurement *

Medium Scale (Mds)

Unit of measure as per the product you are using

Normal

Product Descriptions

Multiple Drag and Drop Files Upload(Max size 10 MB)

Select files

Add files to the upload queue and click the start button.

Filename

Size

Status

Drag files here.

Add Files

Start Upload

Clear Queue

SEO URL

Meta Title

Meta Keywords

Meta Description

Save & Next

Save & Exit

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- Home
- Eco Bazaar Master
- Product**
 - Product List
 - Inquiries
 - Seller
 - Administrator
 - User Guide

PRODUCT MANAGER :: E COMMERCE WEBSITE (P00001) [EDIT]

Basic Details

Specifications

Variant Options

Variant Prices & Stock

Images

Add Attribute

Reload Attributes

ATTRIBUTE	VALUE	ACTION
Technology	PHP	
Select Attribute		
Previous		+ Save & Next Save & Exit

You can Specify your product specifications like my product is websites then my attribute will be which technology used
If your product is Clothes then you can select attribute as Fabric or sleeve etc.

Based on your category it will default selected, you can add another specification details if you want to show in website by using + button

- Home
- Eco Bazaar Master
- Product**
 - Product List
 - Inquiries
 - Seller
 - Administrator
 - User Guide

PRODUCT MANAGER :: E COMMERCE WEBSITE (P00001) [EDIT]

Basic Details

Specifications

Variant Options

Variant Prices & Stock

Images

Main Attribute/Field ::

Sr.	DEVELOPMENT	ACTION
1	Static	+
2	Dynamic	+
3	Select Option	+

Previous

Save & Next

Save & Exit

Variant option specifies on what basis you price values varies for product like if your website is static or dynamic or semi dynamic

In some example if your product is something related to food the it's variant would be weight like 100g, 200g, 1kg etc.

- Home
- Eco Bazaar Master
- Products**
 - Product List
 - Inquiries
 - Seller
 - Administrator
 - User Guide

PRODUCT MANAGER :: E COMMERCE WEBSITE (P00001) [EDIT]

Basic Details

Specifications

Variant Options

Variant Prices & Stock

Images

Apply Price to All Product Variant

Apply to All

Plus

Minus

Sr.	DEVELOPMENT	VARIANT TITLE	PRICE	COMPARATIVE PRICE (MRP)	STATUS
1	Static	E Commerce Website -	10000.00	10000.00	In Stock
2	Dynamic	E Commerce Website -	12000	12000	In Stock
3	Semi Dynamic	E Commerce Website -	11000	11000	In Stock

Previous

Save & Next

Save & Exit

Just add price if you want all prices should be same and then click on apply all

You can write separate price if you want just insert value in textbox

- Home
- Eco Bazaar Master
- Product**
 - Product List
 - Inquiries
 - Seller
 - Administrator
 - User Guide

PRODUCT MANAGER :: E COMMERCE WEBSITE (P00001) [EDIT]

Basic Details

Specifications

Variant Options

Variant Prices & Stock

Images

Static E Commerce Website

Multiple Drag and Drop Files Upload(Max size 20 MB)

Select files

Add files to the upload queue and click the start button.

Filename	Size	Status
Drag files here.		

Add Files

Start Upload

Clear Queue

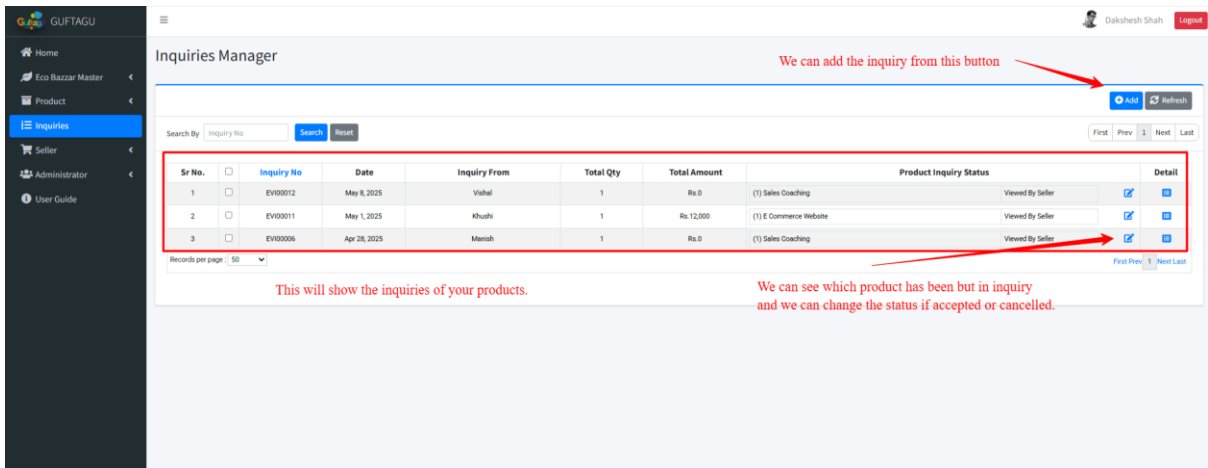
0 / 0

0%

You can add image as per the variant option like static website or dynamic website etc.

Inquiries:

- View all inquiries from buyers



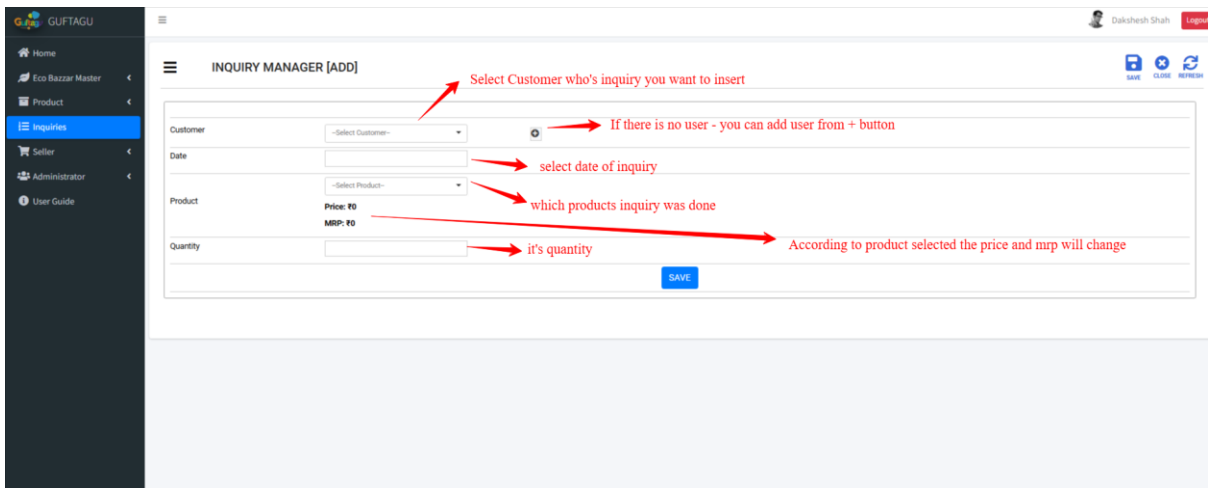
The screenshot shows the 'Inquiries Manager' interface. A sidebar on the left contains navigation links: Home, Eco Bazaar Master, Product, Inquiries (highlighted), Seller, Administrator, and User Guide. The main area displays a table of inquiries. Annotations include:

- A red arrow pointing to the '+ Add' button with the text: "We can add the inquiry from this button".
- A red box around the table with the text: "This will show the inquiries of your products.".
- A red arrow pointing to the 'Detail' column with the text: "We can see which product has been but in inquiry and we can change the status if accepted or cancelled.".

Sr No.	☐	Inquiry No	Date	Inquiry From	Total Qty	Total Amount	Product Inquiry Status	Detail
1	☐	EV00012	May 8, 2025	Vishal	1	Rs. 0	(1) Sales Coaching Viewed By Seller	✓ ✕
2	☐	EV00011	May 1, 2025	Khuah	1	Rs. 12,000	(1) E Commerce Website Viewed By Seller	✓ ✕
3	☐	EV00006	Apr 28, 2025	Manish	1	Rs. 0	(1) Sales Coaching Viewed By Seller	✓ ✕

Records per page: 50

- Option to manually add a new inquiry



The screenshot shows the 'INQUIRY MANAGER [ADD]' form. Annotations include:

- A red arrow pointing to the 'Customer' dropdown with the text: "Select Customer who's inquiry you want to insert".
- A red arrow pointing to the '+' button next to the 'Customer' dropdown with the text: "If there is no user - you can add user from + button".
- A red arrow pointing to the 'Date' field with the text: "select date of inquiry".
- A red arrow pointing to the 'Product' dropdown with the text: "which products inquiry was done".
- A red arrow pointing to the 'Quantity' field with the text: "it's quantity".
- A red arrow pointing to the 'Price' and 'MRP' fields with the text: "According to product selected the price and mrp will change".

Price: ₹0
MRP: ₹0

SAVE

Seller Profile:

- Company Name
- Logo
- Business Type
- Contact Info
- Description
- Email

 GIFTAGU

Home

Eco Bazaar Master

Product

Inquiries

Seller

Seller Profile

Administrator

User Guide

SELLER PROFILE

Insert necessary values you need to store - such as account name, currency - company logo etc.

Seller / Company Name *	Optimatrix			Business Type	Computer & Programming
Seller / Company Address	207, Merry Rajaram Complex, Hospital Rd, Vijay Nagar, Bhuj, Gujarat 370001				
Contact Person Name		Contact Number			
Email Address	dashesh.optimatrix@gmail.com	Mobile	8141561116		
GST number		PAN number			
Website		Bank Name			
Account Name		Account Number			
IFSC		Revenue Categories	-Select An Revenue-		
Social Media Links					
Currency	Indian Rupee	Currency Symbol	☐ Before Amount ☒ After Amount		
Seller Description			Logo	Choose File No file chosen	

SAVE

Dashesh Shah

Logout

SAVE

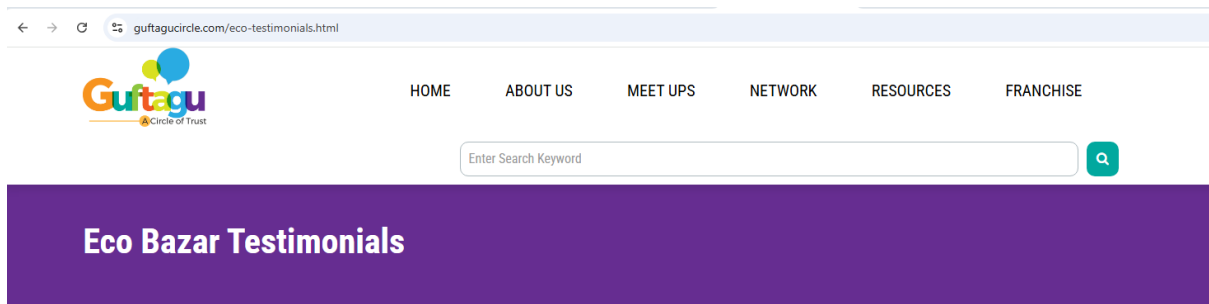
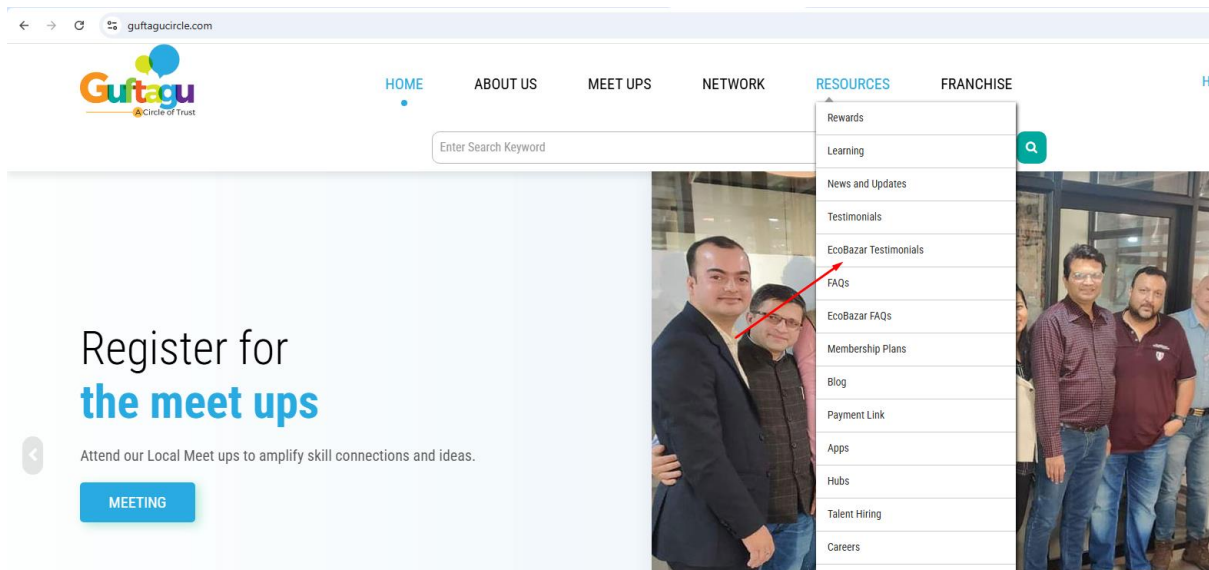
REFRESH

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Eco Bazar Testimonials:

- Add testimonial



Company Name

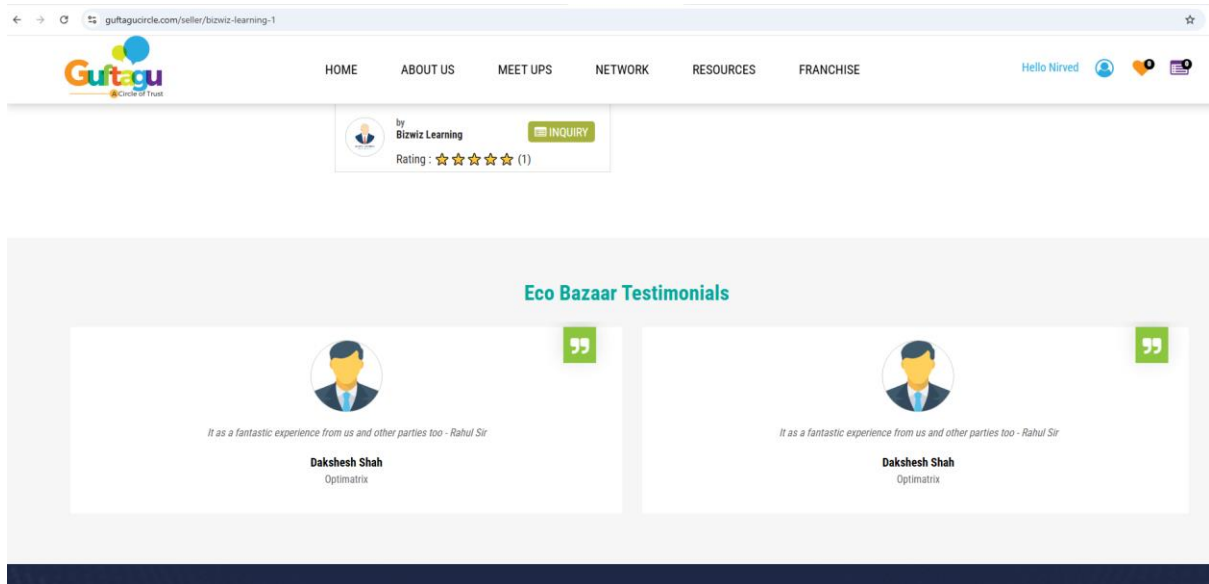
Select Company

Share Your Experience

Enter your message...

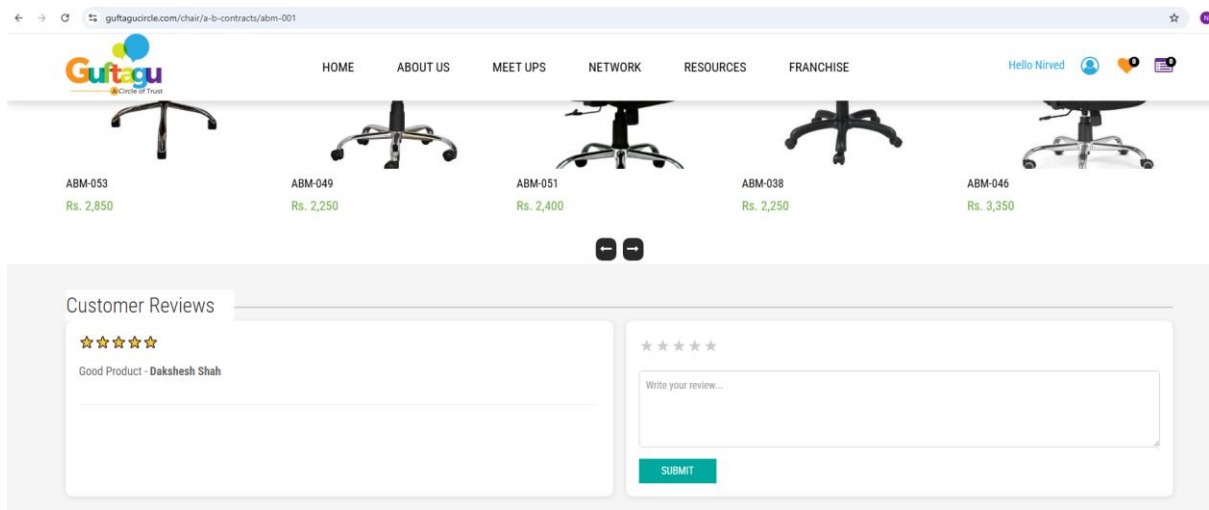
SUBMIT

- Show Eco Bazar Testimonials

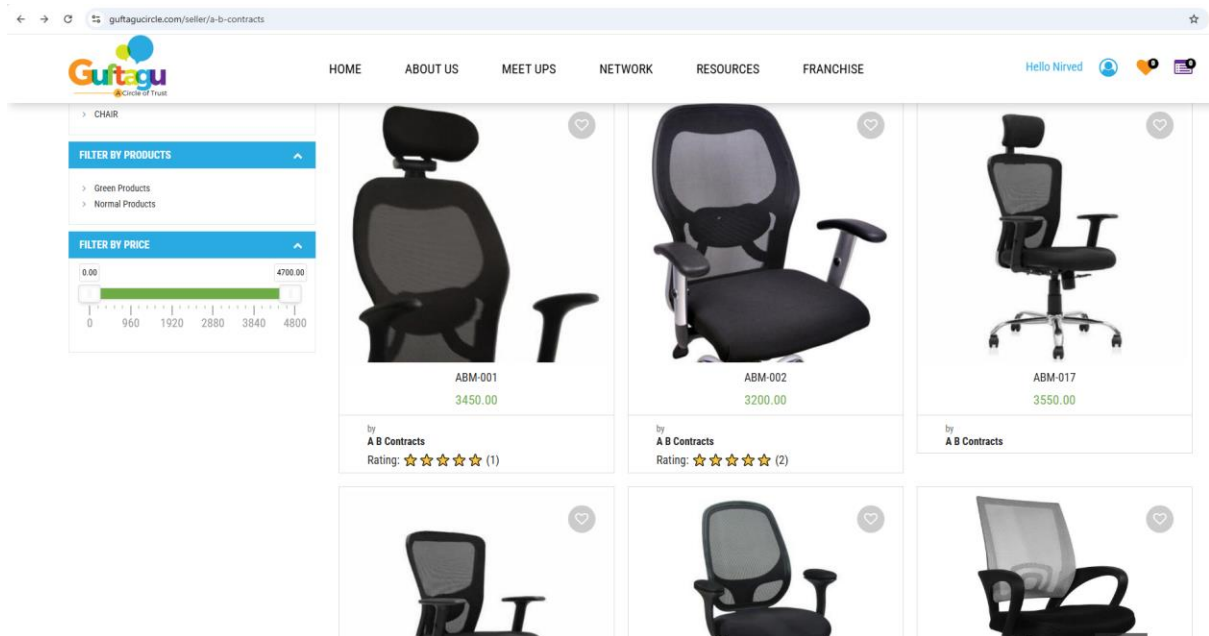


★ Product Ratings:

- Add Rating and Show Rating

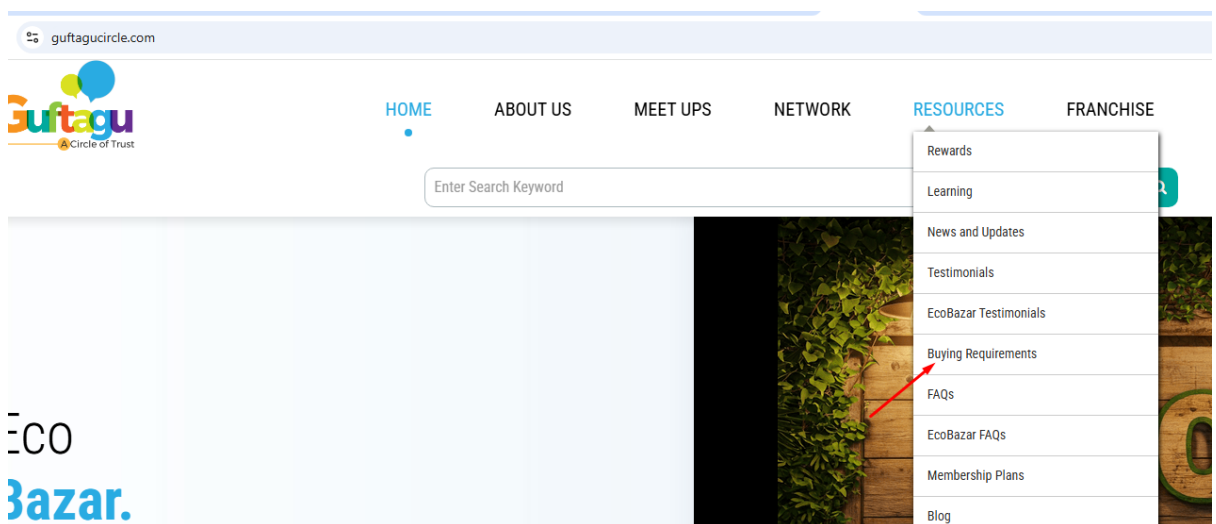


- You can see average Rating



Buying Requirements

- Buying requirement menu option



- Buying requirement page

1. You can add your own buying requirement from add requirement button
2. You can offer buying from clicking comment

- Add Requirement

1. You can add your requirement from this page

- See Own Buying Requirements

1. In Dashboard you can see your Buying requirements and offers to Buying requirements

guftagucircle.com/dashboard.html

Enter Search Keyword

Hello! Nikunj Gagliya

HELLO!
NIKUNJ GAGLIYA
280 pts

- 1 Vinay 580 pts
- 2 Mamta 380 pts
- 3 Nikunj Gagliya 280 pts

One to one meeting 10 pts

MY ASK

MY GIVE

EDIT PROFILE

THANK YOU NOTE

ONE-TO-ONE MEETING

REFERRAL PASSED

VISITOR INVITE

MY BUY

MY OFFERS

guftagucircle.com/my-buying-requirement.html

HOME ABOUT US MEET UPS NETWORK RESOURCES FRANCHISE

Hello Nikunj Gagliya

Enter Search Keyword

My Buying Requirements

Name.. Quote Select Category Location Due Date

SEARCH RESET

WEB DESIGNING

USER NAME Nikunj Gagliya	COMPANY NAME optimatrix
COMMENT Demo Testing	

More Detail

+ COMMENT

My Comment

[Back to Dashboard](#)

My Comment (3)

REQUIREMENT FOR TESING

USER NAME:

Nikunj Gagliya

COMPANY NAME:

fdggf

PRODUCT/SERVICE CATEGORY:

Cake

REQUIREMENT:

dfdf

DATE & TIME:

08-07-2025 11:22 AM

My Comment

REQUIREMENT FOR DEMO

USER NAME:

Nikunj Gagliya

COMPANY NAME:

fdggf

PRODUCT/SERVICE CATEGORY:

Cake