



Guftagu Genie: Automated Business Networking Guide

Automated WhatsApp Business Networking for Effortless Connections

Guftagu Genie simplifies professional networking by automating interactions directly through WhatsApp. Connect with like-minded individuals, share insights, and discover new opportunities with ease, all within your trusted Guftagu circle.

 **Get Started Now!**

Say 'Hi' to **+91 8076927617** on WhatsApp

What is Guftagu Genie?

It's an **automated WhatsApp-based "inclusive networking"** 4Genie4 that works magically in connecting members instantly with others who have matching business interests. It lets you post buy/sell requests, one2 one matchmaking, service offerings, or other business needs across relevant Guftagu WhatsApp groups within seconds

Instant Connections

Automated matching with members who have similar business interests

WhatsApp Integration

Works directly through WhatsApp for seamless communication

Multi-Group Broadcasting

Posts your requests across all relevant Guftagu groups simultaneously

Who can use it?

- Currently open to **Guftagu members**
- One can become Guftagu member free of cost at www.guftagucircle.com
- For Free members: Some features of Guftagu Genie are open for them.
- For Premium access checkout our below link:
<https://www.guftagucircle.com/4/membership-plan-detail.html>



Getting Started: Registration Process

01

Say 'Hello' to [+91 8076927617](https://wa.me/918076927617) on WhatsApp

Start the conversation with a simple greeting

02

'Register yourself' by filling the form

Complete the registration form with your basic details

03

Verification Process

Once registered, your details will be sent for verification. If your number is found on Guftagu database, system will auto-approve & you can start immediately using Guftagu Genie

How to use it

1. **Save the number:** [+918076927617](tel:+918076927617) in your phone.
2. **Message "Hi"** via WhatsApp.
3. **Register (first-time users only):** You'll be prompted to share basic info like name, email id, number.
4. **Compose your message:**
 - Options include **buy requests**, **sell offerings**, or **service requirements**.
 - The system will ask for a short description and specify **industry** and **circle**.
5. **Broadcast:** Your message is auto-posted to all relevant WhatsApp groups aligning with your input .
6. For One 2 One matchmaking of business leaders: **Get responses** directly via WhatsApp. Interested members will respond to you personally. Now you need to enter your networking (one 2 One meeting) request with Category hashtags or Circle hashtags. You can enter hashtag in a message otherwise it will throw an error. A single user can give a maximum 5 requests of profiles per day (one by one) Once you submit, Genie will submit your offer to all the relevant profile one by one and if the other person accepts details will be exchanged.

Main Menu Options for Registered Users

Aman Gupta,

I am Guftagu Genie. Please select from one of the options below:

- 1 Submit Your Buying Requirements to Relevant Whatsapp Groups (max once a week)
- 2 Submit Your Ask to Send Relevant Whatsapp Groups (max once a week)
- 3 Promote Your product (max once a month) (Only for Prime Members)
- 4 Business Matchmaking with fellow Guftagu Member (Only for Prime Members) (Max 5 connections in a day)
- 5 Search for Relevant Business Enquiries (Only for Prime Members)
- 6 List of Industry Hashtags
- 7 List of Circle Hashtags
- 8 List of Category Hashtags
- 9 Create your profile at Guftagu
- 1 0 Become a Guftagu Premium Member
- 1 1 Check Guftagu ecobazar
- 1 2 Check Rewards at Guftagu
- 1 3 Guftagu Meetup
- 1 4 Suggestions & Feedback
- 1 5 Helpline

6:45 PM

Key Features Breakdown

Buying Requirements (Type '1')

 **Submit Your Buying Requirement**
(Max once a week)

Kindly share your requirement to be circulated within the relevant industry or circle whatsapp groups. You may include up to 3 hashtags to ensure it reaches the right audience.

 **Please note:** *This can be submitted only once per week*

 **Examples:**

- Need a Architect – #Construction #centraldelhi
- Looking to connect with a legal advisor – #southdelhi
- Searching for reliable #fashiondesigner

 **Important:**
Please use only the hashtags provided in Options 6 & 7. Submissions with other hashtags will not be accepted.

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Promote Product/Service (Type '3')

 **Promote Your Products/Services**
(Max Once a Month - Only for Prime Members)

Share your product or service offering to be posted across relevant industry or circle groups. You can include up to 3 hashtags to target the right audience.

 **Please note:** *This can be submitted only once per month and is only for Prime Members*

 **Examples:**

- We offer a wide range of designer wallpapers for home décor #construction in #centraldelhi. Reach out for more details
- Offering garments #fashion in #Hyderabad. Happy to assist with any requirements
- We are a top architecture firm based in #Bangalore, specializing in commercial space design. Contact us to view our work

 **Important:**
Use only the hashtags provided in Options 6 & 7. Entries with unlisted hashtags will not be accepted.

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Ask Requirements (Type '2')

 **Submit Your Ask**
(Max Once a Week)

Share your ask to be posted across relevant industry or circle groups. You can include up to 3 hashtags to target the right audience.

 **Please note:** *This can be submitted only once per week*

 **Examples:**

- We need referral for a Lawyer from #gurugram
- Share Recommendation for premium #fashion Designer in #Mumbai
- Please suggest for top architecture firm #construction based in #bangalore, specializing in commercial space design

 **Important:**
Use only the hashtags provided in Options 6 & 7. Entries with unlisted hashtags will not be accepted.

6:51 PM

Business Matchmaking (Type '4')

Business Matchmaking with fellow Guftagu Member 

Now you need to enter your networking (One-to-One meeting) request with Category hashtags .

1

Enter match-making hashtag (otherwise it will throw an error)

2

A single user can connect to maximum of 5 members (one by one)

3

Once you submit, Genie will send your request to all the relevant profiles one by one

4

If the other person accepts, details will be exchanged



This feature is available only to Premium members

Examples:

- Connect to Architect – #Architect
- Searching for reliable CA – #CA

 **Important:**
Please use only the hashtags provided in 8 for category hashtags. Submissions with other hashtags will not be accepted.

7:20 PM

Search Business Requirements (Type '5')

 **Search Business Requirements**
(Only for Prime Members)

Enter keywords to find relevant inquiries in Guftagu Genie across specific industry or circle groups. You may include up to 3 hashtags to refine your search.

 **Examples:**

- #fashion
- #mumbai
- #nwdelhi #construction



Note:
Please use only the hashtags listed in Options 6 & 7. Searches with unapproved hashtags will not be processed.

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Industry, Circle and Category Hashtags

Industry Hashtags (Type '6')

It will show up all the active and relevant industry hashtags in Guftagu Genie:

1. Guftagu Fashion & Textiles: - #Fashion #Textiles
2. Guftagu Construction, Real Estate - #Construction,
3. #Real Estate
Guftagu Agri, Food & Cooperatives- #Agriculture, #Foodprocessing #farming #bioagriculture, #organic Guftagu Automotive, EV, Industrial
4. Hardware & Engineering- #Automobiles, #cardealers #ev #hardware, #engineering #manufacturing Guftagu
5. Education, skilling, Consulting & Advisory- #Consulting, #Education #advisory #skilling #Training, #CA #CS, #Coaching
6. Guftagu Electronics, Semiconductor, EMS- #Electronics #SemiConductor #PCB #EMS
7. Guftagu Electricals, Energy, Sustainability-
8. #Electricals #Energy, #Sustainability
Guftagu Events, Advertising, PR- #Events #Advertising, #PR

Circle(Location)Hashtags(Type '7')

It will show up all the active and relevant location hashtags in Guftagu Genie:

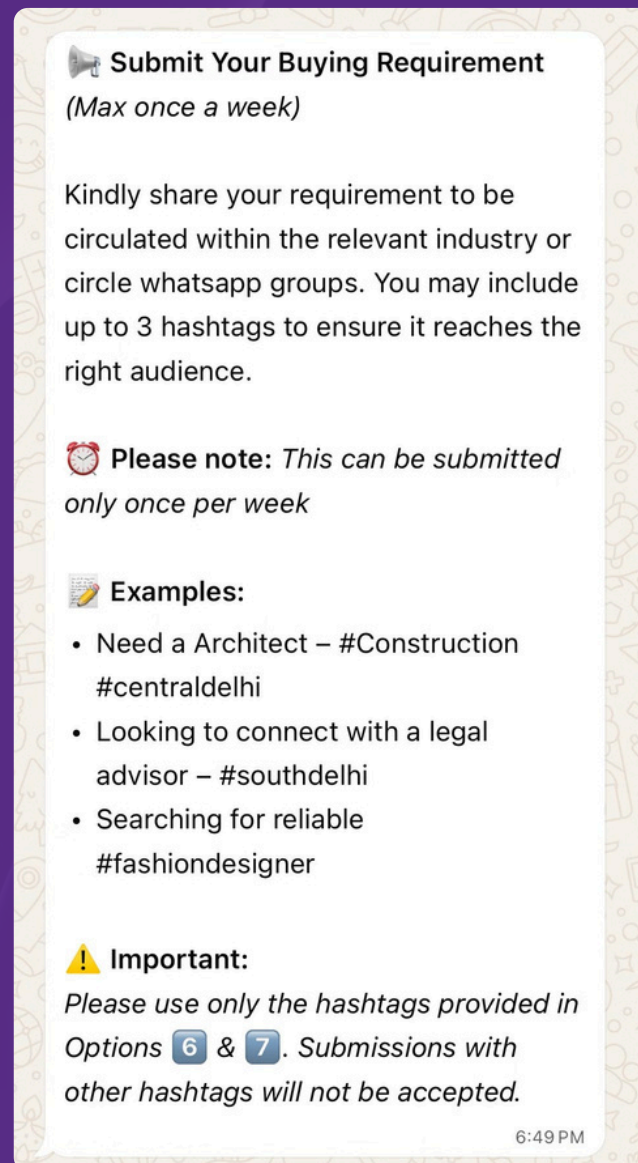
1. Guftagu Ahmedabad: #Ahmedabad
2. Guftagu Bikaner: #Bikaner
3. Guftagu Bangalore: #Bangalore
4. Guftagu SouthDelhi: #SouthDelhi

Category Hashtags (Type '8')

It will show up all the active and relevant category hashtags in Guftagu Genie:

1. Guftagu Accesories - #accesories
2. Guftagu Advertising -
3. #advertising, #advertisingspecialist
Guftagu Advertising Specialist - #advertising, #advertisingspecialist

Message Flow Examples



Here are examples of how the conversation flows:

1

User Says "I want to purchase a erp solution #erp #delhi"

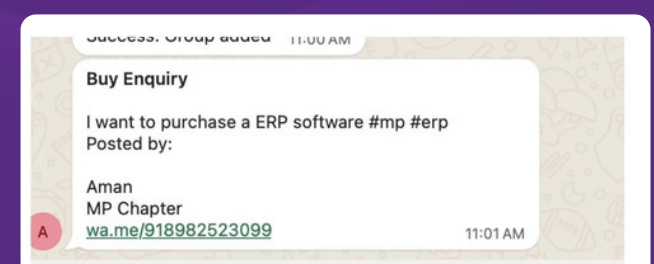
2

Genie will broadcast the message

3

Message Posted

Genie broadcasts to relevant groups



Key Features Breakdown

To Create seller profile (Type '9')

Please click below to create your seller profile:

👉 Guftagu - Administrator

<https://www.guftagucircle.com/admin/index.php>

8:18 PM

GetPremium Access (Type '10')



Get Premium Access:

Click the link below to view our membership plans:



<https://www.guftagucircle.com/4/membership-plan-detail.html>

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Search Business Requirements (Type '11')

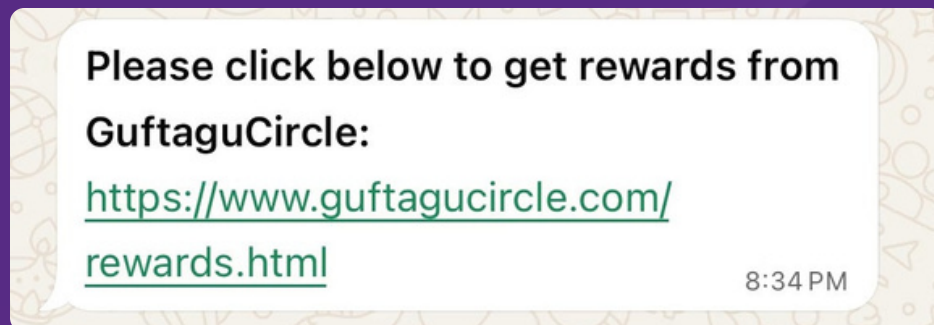
Please click below to access Guftagu EcoBazar:

<https://www.guftagucircle.com/eco-home.html>

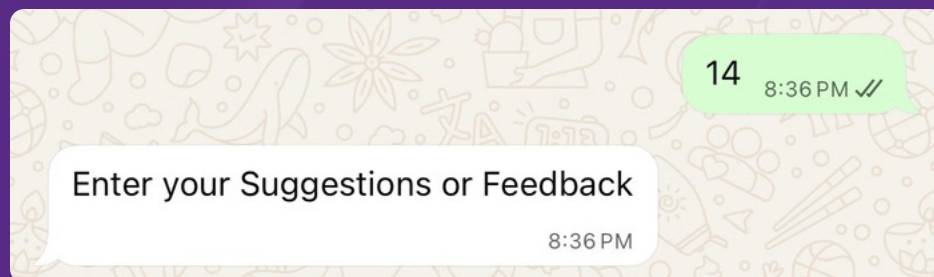
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Key Features Breakdown

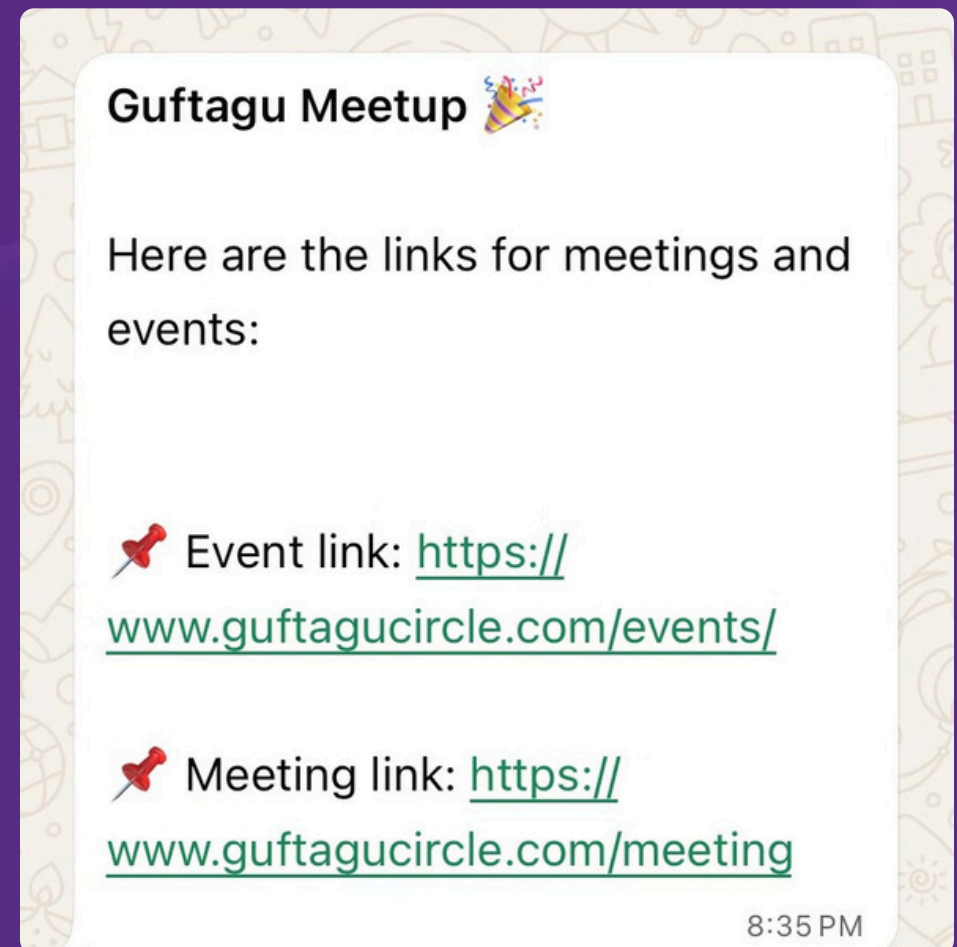
Rewards (Type '12')



Suggestion (Type '14')



Guftagu Meetup (Type '13')



Guftagu Circle Help (Type '15')

