

# Guftagu Innovation & Investment Forum (GIIF)

***“To accelerate business growth by  
creating an ecosystem of  
entrepreneurship, Innovation and  
funding ”***

# Objective

- *GIIF puts new energy, new ideas and new possibilities into your company's ROI*
- *We have network of experts covering fund raising, strategy, business development, marketing and product strategy.*
- *We work with firms ranging from early stage startups and large firms, plugging them in to our powerful network of associates, business partners and finance sources globally*
- *Our promise is to multiply ROI*

**Guftagu**

(A circle of trust)

- **GIIF part of Guftagu, Guftagu= A Circle of Trust is a 7000+ Member community. Guftagu is a community amplifying connections by facilitating exchange of ideas, skills & collaboration**
- **We have who's who of industry (Bata, Bikanerwala, Varun Beverages, Chiratae ventures, Suprol, Dalmia Group, Samsung, Airflow, Madame etc.) and distinguished professionals from different walks of life.**



**It is one of the India's leading sustainable business networking platform.**

# Our Offerings-Robust Ecosystem of

- **Entrepreneurship**

- Strategic Consulting, Go-to-market programs and advisory services to small and medium sized firms looking to manage their growth
- Deal Sourcing for offshore VC's, PE's and investment groups
- Advertising, Brand Management and Strategic Marketing Advisory
- Financial Modelling and Leadership Coaching

- **Funding**

- Fund Raising Via VC/Private Equity/HNI's
- Capital Markets/IPO Advisory
- Mergers and Acquisitions Advisory
- Transaction support for facilitating VC/PE/M&A transactions
- Negotiation Advisory during transactions

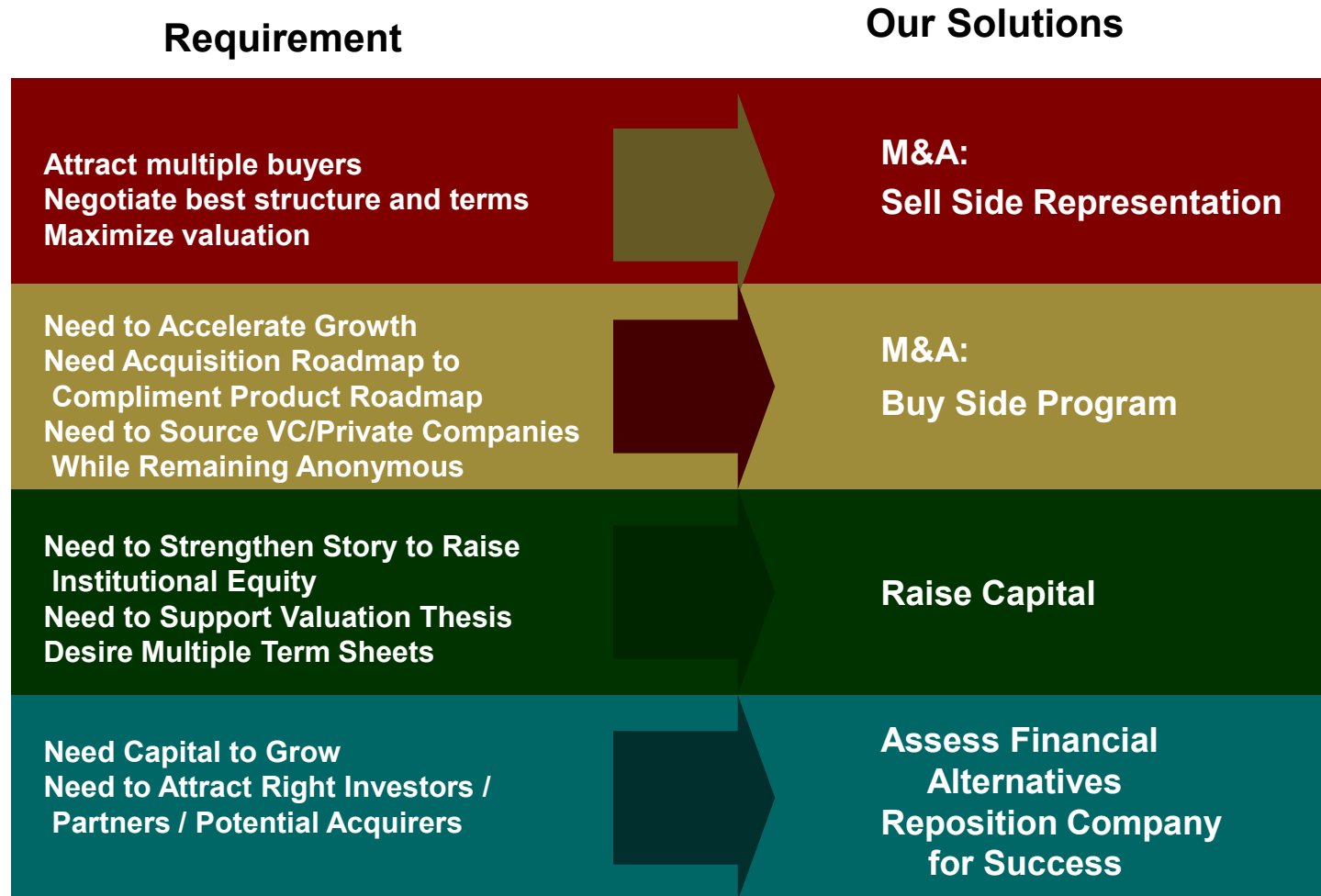
- **Innovation**

- Primary and secondary research services.

# Guftagu Innovation & Investment Forum (GIIF)-Enterprise services

- ✓ Access to Consultants/Mentors/Investors/Accelerators/Incubators
- ✓ Access to startups/deals
- ✓ Access to Businesses/Corporates
- ✓ Enterprise / Customer Connects
- ✓ Networking opportunities through Guftagu Network
- ✓ Free credits / benefits from our Partners

# Our Solutions



# OUR DIFFERENCE

## Hybrid Approach Adds Value at Every Stage

| Stage                         | Client Need     | GIIF Advantage  | Traditional/<br>Large I-Bank                         |
|-------------------------------|-----------------|---|--|
| Post-Deal Execution           | Maximum Upside  | External Partnerships<br>On-Going Relationship  | Outside of Scope<br>of Perceived<br>Responsibilities |
| Deal Execution                | Best Terms      | Relationship Rather<br>Than Point-Solution<br>Vantage Point   | Based on Short-<br>term Objectives<br>(Fee)          |
| Proper Deal<br>Identification | Right Story     | Proper Identification Based<br>on In-Depth Client and<br>Market Knowledge by Senior<br>Team Members | Skewed by<br>Expediency                              |
| Strategic Rationale           | Right Reasoning | Thorough Pre-Deal Analysis<br>and Prep Undertaken by<br>Senior Partners                             | Prep Work by Jr.<br>Personnel/Top<br>Down Approach   |

# Our Founder & Co Founder



## Empowering Connections

A Conversation with CA Priyanka Jain, Co-founder of Guftagu.

CA Priyanka Jain, the co-founder of Guftagu, A Circle of Trust, takes us through her journey from a passionate creative to a visionary in networking and corporate training. Here's an excerpt of her exclusive interview with Woman's Era:

**Could you share with our readers your personal journey and background?**

I've always been passionate about following my bliss, placing a higher value on my interests and talents than on conventional success metrics like my CA and MBA degrees. From a young age, I was drawn to speaking, writing, and singing. Though I initially envisioned a path as a writer or poet, my journey led me to become a creative content writer, speaker, and corporate trainer. I now use my love for communication to provide coaching and workshops on networking, emphasising the importance of building connections and fostering team bonding.

**What is the story behind Guftagu, A Circle of Trust?**

Guftagu was born from Mr. Rahul Jain's natural talent for connecting people and helping them grow. He initially empowered his mentees through constant motivation and follow-ups, transforming simple conversations into opportunities for growth. Driven by his desire to support others, Rahul envisioned Guftagu as a platform for genuine conversations that lead to valuable insights and collaborations. The idea blossomed into a powerful tool for mentorship, connection building, and personal growth.

**What inspired you to become a co-founder of Guftagu?**

I was inspired by the vision of creating a platform where



CA Priyanka Jain, Co-Founder Guftagu, A Circle of Trust

and learned but also genuinely enjoyed the process. Being the co-founder of Guftagu allowed me to contribute my ideas and creativity to shape the platform into a vibrant and engaging space.

**What sets Guftagu apart from other business networking platforms?**

Guftagu stands out as India's pioneer sustainable business networking platform, prioritising longevity and environmental consciousness. It offers flexibility with area attendance and category selection, high-quality leadership networking at economic rates, and a circle of trust for long-term business outcomes. Prime members enjoy exclusive benefits, including no event fees, and all members receive constant mentorship and support. The platform also organises innovative activities and provides value-adding resources to enhance the networking experience.

**How do you see Guftagu evolving in the future to continue supporting women in business?**

Guftagu will further its support for women by expanding its initiatives and fostering a more inclusive environment. We will continue offering complimentary invitations to women entrepreneurs during Women's Day month and nurturing a dedicated group called Guftagu Shakti to spearhead women-centric events. The platform will also amplify visibility and recognition for women entrepreneurs, spotlighting their achievements across various channels. Through sustained engagement, community building, strategic partnerships, and leadership development programs, Guftagu will remain at the forefront of empowering women entrepreneurs and facilitating their professional growth and success.

**GUFTAGU IS COMMITTED TO EMPOWERING WOMEN BY PROVIDING NETWORKING OPPORTUNITIES, CREATING SAFE AND INCLUSIVE SPACES, AND HOSTING SKILL-BUILDING WORKSHOPS.**

meaningful connections and growth could flourish in a relaxed and enjoyable environment. By infusing Guftagu with a sense of fun and lightness, we could create a space where people not only networked




# Our VC Ecosystem (Key ones are)

- Ms. Padmaja Ruparel, Cofounder , IAN
- Dr. Dhruv, Director, Lead Angel Network
- Mr. Hardik Acharya, CEO & Founder, I Angel Wealth
- Ms. Neha Malhotra, Merit X ventures
- Mr. Rajesh Ranjan, O2 Angel Network
- Ms. Vinuta, VP & HR Head- Chiratae Ventures
- Mr. Ravin Sanghavi, Baroda
- Ms. Vanya Shree
- Mr. Puneet Bhagchandani
- Member JIIF

&Others

# Past Events



**GLBAJAJ**  
Institute of Management & Research  
Greater Noida

**FIND YOUR SPARK**

**GLBIMR**  
in association with  
**Guftagu - A Circle of Trust**  
Organises

**Friday 04<sup>th</sup> OCT' 24**  
4:00 pm to 6:00 pm

GLBIMR CAMPUS, GREATER NOIDA



**Industry Ki**  
**Guftagu**

**Networking Meet with Industry Leaders**

Presented By



**Impact Confluence**

Connect with Like-Minded Professionals

**Special Guest Invitees**



Mr. Ashok Thussu  
ED, LMI, India



Sreejith Pillai  
18+ Years in Wealth  
Management



Ashish Gupta  
Senior Director -  
Banking, Insurance

**Venue: South Delhi**  
**10 am onwards on 24th August 2025**

**Partners:-**

Media Partner: **FounderLabs** Home Care Partner: **WARMEX** Talent Partner: **On-Net** Sustainability Partner: **2030** Accessories Partner: **Omni**

# Past Collaborations



28 - 30 AUGUST 2025  
Bharat Mandapam, Pragati Maidan, New Delhi, India

Community Partner at

Where connections flow, ideas grow,  
and collaborations begin.

**Guftagu invites you to  
Water Expo Summit  
Come and support sustainability**

+91 78273 84309

[www.guftagucircle.com](http://www.guftagucircle.com)

Visit Us at Stall No. E-18

Hall No. 12A, Bharat Mandapam, Pragati Maidan, New Delhi



**PRIME MEET  
CENTRAL  
DELHI**

Prime Meet: Power  
Networking in the  
Heart of Central Delhi

18TH SEPTEMBER

05.00 - 7.30 PM

CENTRAL DELHI

+91 78273 84309

Partners :-

Accounting Partner: Tally Prime

Banking Partner: SDC FIRST Bank

[www.guftagucircle.com](http://www.guftagucircle.com)



# PAST & Upcoming

 **Impact Confluence**  
Connect with Leaders  
Special Guest Invitees



Vivek Chadha  
Founder @ AccelerateX



Mr. Praveen Nayak  
Director - Garbage Clinic



Rajesh Ranjan  
founder of O2 Angel Network



Swati Singh  
Founder - Color Code Foundation



Sanjay Jain  
Author of Kagaz & Kabza

[www.guftagucircle.com](http://www.guftagucircle.com)

Venue: South Delhi  
10 am onwards on 24<sup>th</sup> August 2025

Partners:-  Media Partner  Event Partner  Talent Partner



Hardik Acharya  
Managing Partner at Finolutions Pvt Ltd



Sonam Chhabra  
Actor



Sameer Karwal  
Regional Head - SME, Jana Small Finance Bank

**SPECIAL GUESTS**

## HI IMPACT CONFLUENCE

From Ideas to Impact — Discover How Conversations Can Transform into Collaborations that Inspire Growth, Innovation, and Change.

 **Tuesday**  
11th November, 2025

 **Start From**  
02:00pm

**REGISTER NOW**

 [www.guftagucircle.com](http://www.guftagucircle.com)  +91 7827384309  West Delhi



- Instagram: <https://www.instagram.com/guhtaguacircleoftrust/>
- Facebook: <https://www.facebook.com/profile.php?id=100086853860151>
- Linked in: <https://www.linkedin.com/company/guhtagu-a-circle-of-trust>
- Youtube: <https://www.youtube.com/@GuhtaguCircle>
- Website: <https://www.guhtagucircle.com>
- Play store:  
<https://play.google.com/store/apps/details?id=com.guhtaguapp&hl=en&gl=>
- US Apple store: <https://apps.apple.com/in/app/guhtagu-circle/id6480516813>
- Guhtagu Genie WA Networking APP: Say Hi on WA : 8076927617

## Our Clients

We Care About our Clients...





## Our Clients

We Care About our Clients...



UNIVERSITY OF NEBRASKA-LINCOLN

DeVry University



*Feather River College*

...a beautiful place to learn!

University  
of Texas at  
El Paso



सिद्धिमूलं प्रबन्धनम्  
भा. प्र. सं. इन्दौर  
IIM INDORE



**PEARL** ACADEMY OF FASHION

**BIZWIZ**  
LEARNING

ENHANCING YOUR BUSINESS SKILLS



**Thank you**

