



A Sustainable Connections building platform

- Guftagu A Circle of Trust is a 7000+ Member community. Guftagu is a community amplifying connections by facilitating exchange of ideas, skills & collaboration and purpose is to solve the ask.
- We have who's who of industry (Bata, Bikanerwala, Varun Beverages, Chiratae ventures, Suprol, Dalmia Group, Samsung, Airflow, Madame etc.) and distinguished professionals from different walks of life.
- Vision is to create 1 lakh master connectors in next 10 years.
- Mission- To solve the Ask!



CONNECT. CARE. COLLABORATE



Guftagu

Amplifying Connections with (Care, Connect & Collaborate)

Values:

- **G** Grow together
- Understand each other
- F Fun & learn
- **T** Transparent
- **A** Authentic
- **Giving attitude**
- **Unconditional support**





We Help in-

- Assured Connections (Prime Digital Pass)
- Assured Referrals (Prime Golden Pass)
- Assured Sales Growth & Business Matchmaking (Platinum Pass)
- Assured Higher ROI & Effective Goals Execution (Platinum Plus Pass)
- Funding, Coaching & Investor Access (GIIF)
- Recognition & Amplification of Impact (Life Impact & Hi Impact)
- Sustainable Networking (Titan Ticket)





Types of Networking Meets

- Connections Breakthrough (Online Global Connect)
- Hi-Impact Circle Meets
- Hi-Impact Confluence
- Prime Connect Meets
- Guftagu Hub Meets (Industry Specific)
- Business Boosting Meets (Collabs & 121)
- Mentoring & Training Session (To help in to achieve your goals)





WHAT SETS US APART?

- Impactful- Personalized Networking & Assured Referrals *
- Value for money: Economic but hi-Quality
- Inclusive: Flexibility of Area, Category, Attire
- Hi Quality: Limited Seats, Deep Discussion to meet ask/challenges & Icon's insights
- From Idea to Investment to Growth support

Value Adding

- Brand Boosters
- Performance Booster.
- Impact Booster
- Bonus networking meets

Culture We Support

- Health (Sustainable lifestyle)
- Happiness (Celebrations for Social causes);
- Bond Development

^{*} Terms & Conditions

GUFTAGU IMPACT & EXPERTISE PLATFORM



To Recognize and amplify the impact and expertise, we have come up with Impact- Circle and Expertise badges.

- Become a Expertise/Mentor of your domain: Take the Prime Digital Pass
- Part of Hi Impact Mentor/Expert- Circle: https://www.guftagucircle.com/news-and-updates/hi-impact-mentors
- Part of Hi Impact Achiever Circle: https://www.guftagucircle.com/news-and-updates/hi-impact-achievers
- Part of Life Impact Circle: https://www.guftagucircle.com/news-and-updates/life-impact-circle-pass
- Check our List of Icons: https://www.guftagucircle.com/icons.html
- Our List of Hubs: https://www.guftagucircle.com/contact.html



Why Guftagu?

Guftagu

- Personalized Networking (In small groups)
- Low investment , high quality
- All Inclusive (Different Plans as per choice)
- Flexibility of (Category, Area, Attendance, Uniform)
- Informal Meets
- Personalized leadership development sessions
- Helps in Fund raising, High Value deals
- Healthy lifestyle & Sustainable practices
- Separate Corporate/NGO/Institution meet
- Catalogue Module
- Hub Creation
- ICON Insights
- Access to interest-based communities/circles
- Free Profile/Networking/Catalogue access
- Create your own Circle (Like WA groups)
- Public posting of Ask

Others

- Mass networking
- High investment, low quality
- Membership fee + event charges
- Less flexibility
- Mechanical environment networking
- Lack of Leadership training by Leadership coaches
- None



Guftagu Genie: Automated Business Networking Guide

Automated WhatsApp Business Networking for Effortless Connections

Guftagu Genie simplifies professional networking by automating interactions directly through WhatsApp. Connect with like-minded individuals, share insights, and discover new opportunities with ease, all within your trusted Guftagu circle.

Get Started Now

Say 'Hi' to <u>+91 8076927617</u> on WhatsApp

For Members: Free Value-added services



- ▶ Get Connections through: Profile creation & Using Genie
- ▶ Networking: 2 Online Meets
- ▶ Post your ask/Catalogue/Buying requirements
- Access to WA groups (Amplify knowledge & connections), Genie
- Attend offline meets (upto 2 as a visitor in a year)
- ▶ Connection with Investors- Referral fees: 3% of Deal as Success fees
- Post 2 meets- Upgradation to Prime Member/Titan Ticket start with Rs 1900/- only (One offline Meet, One online Meet)





- Premium Access to the App to post your Asks/Gives for 360 days
- Premium Access to Guftagu Genie (Premium Access) for Instant connections for 360 days
- ▶ 12 Online meets for 360 days
- ▶ 6 Offline meets*
- Connections for Investment/Sales
- Bonus: Exclusive CB Sessions & offline Meets to solve your asks for 30 days (Only for Annual Members) & much more

https://www.guftagucircle.com/4/membership-plan-detail.html

To start with just for 19k

*Registration charges for offline meets extra Rs 950 per session



Guftagu Prime Passes*

Passes for prime membership	Digi/Silver Pass	Golden Pass	Platinum Pass	Platinum +
Assured	Connections	Referrals	Sales Growth	Higher ROI
Brand Booster	Profile + catalogue	+ Doffers	+PR & Reco	+Adv. Branding
Performance Booster	Master connectors Sessions	+Millionaire Mindset	+Goals Planning & Setting	+Business Modelling
Impact Booster	Online meets-6 Offline- 6 * *(Regd. Charges- 950/ extra per meet)	Offline meets-	Online meets-12 Offline meets-24 P2R Meets- 6	
Investment	19000/-only	39000/-only	55000/- only	75000/-0nly



Our Key Clients/ICONs









Our GIIF VC Ecosystem (Key ones are)

- Ms. Padmaja Ruparel, Cofounder, IAN
- Dr. Dhruv, Director, Lead Angel Network
- Mr. Hardik Acharya, CEO & Founder, I Angel Wealth
- Ms. Neha Malhotra, Merit X ventures
- Mr. Rajesh Ranjan, O2 Angel Network
- Ms. Vinuta, VP & HR Head- Chiratae Ventures
- Mr. Ravin Sanghavi, Baroda
- Ms. Vanya Shree
- Mr. Puneet Bhagchandani
- Member JIIF
- &Others

Coverage by many platforms

- https://ians.in/vmpl/impact-confluence-a-landmark-event-in-sustainable-networking
- https://www.theceo.in/press-release/impact-confluence-a-landmark-event-in-sustainable-networking
- https://en.jaipurtimes.org/zpes-qr-atm-stores-the-future-of-getting-cash-made-easy
- https://www.sangritoday.com/spotlight/impact-confluence-a-landmark-event-in-sustainable-networking
- https://www.indiadazzle.com/impact-confluence-a-landmark-event-in-sustainable-networking
- https://en.sangritimes.com/impact-confluence-a-landmark-event-in-sustainable-networking
- https://www.nationrepubliq.com/impact-confluence-a-landmark-event-in-sustainable-networking
- https://en.newsbolt.in/zpes-qr-atm-stores-the-future-of-getting-cash-made-easy
- https://thehindustanexpress.co.in/impact-confluence-a-landmark-event-in-sustainable-networking/
- https://www.123menlife.com/agency-news/impact-confluence-a-landmark-event-in-sustainable-networking/
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Our Founder & Co Founder



Empowering Connections

A Conversation with CA Priyanka Jain, Co-founder of Guftagu.

founder of Guftagu, A Circle of Trust, takes us through her journey from a passionate creative to a visionary in networking and corporate training. Here's an excerpt of her exclusive interview with Woman's Era:

Could you share with our readers your personal journey and background?

I've always been passionate about following my bliss, placing a higher value on my interests and talents than on conventional success metrics like my CA and MBA degrees. From a young age, I was drawn to speaking, writing, and singing. Though I initially envisioned a path as a writer or poet, my journey led me to become a creative content writer, speaker, and corporate trainer. I now use my love for communication to provide coaching and workshops on networking, emphasising the importance of building connections and fostering team bonding.

What is the story behind Guftagu, A Circle of Trust?

Guftagu was born from Mr. Rahul Jain's natural talent for connecting people and helping them grow. He initially empowered his mentees through constant motivation and follow-ups, transforming simple conversations into opportunities for growth. Driven by his desire to support others, Rahul envisioned Guftagu as a platform for genuine conversations that lead to valuable insights and collaborations. The idea blossomed into a powerful tool for mentorship, connection building, and personal growth.

What inspired you to become a co-founder of Guftagu?

I was inspired by the vision of creating a platform where



Guftagu, A Circle of Trust

GUFTAGU IS COMMITTED TO EMPOWERING WOMEN BY PROVIDING NETWORKING OPPORTUNITIES. CREATING SAFE AND INCLUSIVE SPACES, AND HOSTING SKILL-BUILDING WORKSHOPS.

could flourish in a relaxed and enjoyable environment. By infusing Guftagu with a sense of fun and lightness, we could create a space

where people not only networked

meaningful connections and growth

in the future to continue supporting women in business? Guftagu will further its support for women by expanding its initiatives and fostering a more inclusive

enjoyed the process. Being the co-founder of Guftagu allowed me to

engaging space.

contribute my ideas and creativity to

shape the platform into a vibrant and

What sets Guftagu apart from

Guftagu stands out as India's pioneer sustainable business

networking platform, prioritising

consciousness. It offers flexibility

selection, high-quality leadership networking at economic rates.

and a circle of trust for long-term

business outcomes, Prime members

enjoy exclusive benefits, including

no event fees, and all members

receive constant mentorship and

innovative activities and provides

the networking experience.

value-adding resources to enhance

How do you see Guftagu evolving

support. The platform also organises

with area attendance and category

longevity and environmental

other business networking platforms?

environment. We will continue offering complimentary invitations to women entrepreneurs during Women's Day month and nurturing a dedicated group called Guftagu Shakti to spearhead women-centric events. The platform will also amplify visibility and recognition for women entrepreneurs. spotlighting their achievements across various channels, Through sustained engagement, community building, strategic partnerships, and leadership development programs, Guftagu will remain at the forefront of empowering women entrepreneurs and facilitating their professional growth and success.

@guftaguconnect.com



Follow Guftagu on social media for regular updates:

- Instagram: https://www.instagram.com/guftaguacircleoftrust/
- Facebook: https://www.facebook.com/profile.php?id=100086853860151
- Linked in: https://www.linkedin.com/company/guftagu-a-circle-of-trust
- Youtube: https://www.youtube.com/@GuftaguCircle
- Website: https://www.guftagucircle.com
- Play store: https://play.google.com/store/apps/details?id=com.guftaguapp&hl=en &gl=
- Apple store: https://apps.apple.com/in/app/guftagucircle/id6480516813

Gratitude

A Big Thank you to take a time to know about Guftagu (A Circle of trust)

