



Guftagu A Sustainable Connections building platform

Guftagu – A Circle of Trust is a 7500+ Member community. Guftagu is a community amplifying connections by facilitating exchange of ideas, skills & collaboration and purpose is to solve the ask.

We have who's who of industry (Bata, Bikanerwala, Varun Beverages, Chiratae ventures, Suprol, Dalmia Group, Samsung, Airflow, Madame etc.) and distinguished professionals from different walks of life.

- ← Vision is to create 1 lakh master connectors in next 10 years.
- ← Mission- To solve the Ask!



**CONNECT. CARE.
COLLABORATE**

Guftagu

Amplifying Connections
with
(Care, Connect & Collaborate)

Values:

- G** Grow together
- U** Understand each other

- F** Fun & learn
- T** Transparent
- A** Authentic
- G** Giving attitude
- U** Unconditional support





We Help in-

- Assured Connections (Prime Digital Pass)
- Assured Referrals (Prime Golden Pass)
- Assured Sales Growth, Higher ROI & Effective Goals Execution (Platinum Plus Pass)
- Funding , Coaching & Investor Access (GIF)
- Recognition & Amplification of Impact (Life Impact & Hi Impact)



Types of Networking Meets

- Connections Breakthrough (Online Global Connect)
- **Hi-Impact Circle Meets**
- **Hi-Impact Confluence**
- **Prime Connect Meets**
- Guftagu Hub Meets (Industry Specific)
- Business Boosting Meets (Collabs & 121)
- **Mentoring & Training Session (To help in to achieve your goals)**



WHAT SETS US APART?

- Impactful- Personalized Networking & Assured Referrals *
- Value for money: Economic but hi-Quality
- Inclusive: Flexibility of Area, Category, Attire
- Hi Quality: Limited Seats, Deep Discussion to meet ask/challenges & Icon's insights
- From Idea to Investment to Growth support

Value Adding

- Brand Boosters
- Performance Booster.
- Impact Booster
- Bonus networking meets

Culture We Support

- Health (Sustainable lifestyle)
- Happiness (Celebrations for Social causes)
- Bond Development

* Terms & Conditions

GUFTAGU IMPACT & EXPERTISE PLATFORM



To Recognize and amplify the impact and expertise, we have come up with Impact- Circle and Expertise badges.

- Become a Expertise/Mentor of your domain: Take the Prime Digital Pass
- Part of Hi Impact Mentor/Expert- Circle:
<https://www.guftagucircle.com/news-and-updates/hi-impact-mentors>
- Part of Hi Impact Achiever Circle: <https://www.guftagucircle.com/news-and-updates/hi-impact-achievers>
- Part of Life Impact Circle: <https://www.guftagucircle.com/news-and-updates/life-impact-circle-pass>
- Check our List of Icons: <https://www.guftagucircle.com/icons.html>
- Our List of Hubs: <https://www.guftagucircle.com/contact.html>



Guftagu Genie: Automated Business Networking Guide

Automated WhatsApp Business Networking for Effortless Connections

Guftagu Genie simplifies professional networking by automating interactions directly through WhatsApp. Connect with like-minded individuals, share insights, and discover new opportunities with ease, all within your trusted Guftagu circle.

Get Started Now!

Say 'Hi' to [+91 8076927617](https://wa.me/918076927617) on WhatsApp



For Digital Members: Free Value-added services

- ▶ Get Connections through: Profile creation & Using Genie
- ▶ Networking: 2 Complimentary Online Meets
- ▶ Post your ask/Catalogue/Buying requirements
- ▶ Access to WA groups (Amplify knowledge & connections), Genie
- ▶ Attend meets (upto 2 as a visitor)
- ▶ Post 2 meets- Upgradation to Prime Member/Titan Ticket (Applicable for first 2 months only) start with Rs 2400/- only



Visitor/Digital Member: Meeting policy

- ▶ Can attend 2 meetings (without being a prime member),
- ▶ Beyond it one has to upgrade to Prime Member.
- ▶ For attending the third meet visitor need to upgrade to the premium membership/pass.
- ▶ One can buy Titan Ticket- After 2 meetups one has to either upgrade to Prime Membership to do Impactful networking or buy Titan ticket (Applicable for first 2 months only) by paying per meeting Rs 2400/- instead 4000/- and get 7 days premium data access free.



Guftagu Prime Passes*

Passes for prime membership	Prime Digital Pass	Golden Pass	Platinum Plus Pass (+)
Assured	Multiple Connections	Assured Connections	Assured Industry Connects +Higher ROI & Sales Growth
Brand Booster	Profile + catalogue	+ Doffers	+Adv. Branding+ Category Partner
Performance Booster	Master connectors Sessions	+Millionaire Mindset +Hiring Access	+Business Modelling +Corporate Connect +Expert Insight meet
Impact Booster	Online meets-12 Offline- 6 * *(Regd. Charges-950/ extra per meet)	Online meets-12 Offline meets-24	Online meets-12 Offline meets-24 P2R meets by GA-6 (For 2 persons) +Care Manager
Investments	25000/-	45000/-only	79000/-Only +Success fees (Beyond 6 GA** referrals)
*GST extra ** GA= Guftagu Admin			

Self Assessment

Goal Setting | Goal Planning | Goal Execution

Do low levels impact your performance?

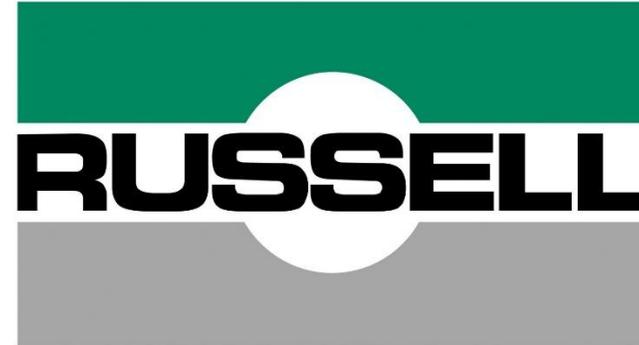
- Low Planning spend
- **Ineffective Delegation**
- Lack of Self Organisation
- **Low Communication**
- Poor Prioritisation
- **Sub optimal Team-work**
- Not Managing time
- **Or Time pressures**
- Interruptions
- **Work-Life balance**
- Rework / Rejections
- **On time delivery**
- Delayed Projects
- **Below potential sales**
- Low Cost reduction
- **Interpersonal relations**
- Low collaboration
- **Cross functional issues**

Our Key Clients/ICONS

SIEMENS

 Pearl Academy

BIKANERVALA

**RUSSELL**

Our GIIF VC Ecosystem (Key ones are)

- Ms. Padmaja Ruparel, Cofounder , IAN
- Dr. Dhruv, Director, Lead Angel Network
- Mr. Hardik Acharya, CEO & Founder, I Angel Wealth
- Ms. Neha Malhotra, Merit X ventures
- Mr. Rajesh Ranjan, O2 Angel Network
- Ms. Vinuta, VP & HR Head- Chiratae Ventures
- Mr. Ravin Sanghavi, Baroda
- Ms. Vanya Shree
- Mr. Puneet Bhagchandani
- Member JIIF

&Others

Life Impact: SOCIAL Projects/Collaborations Key Initiatives (Among Many)

- Navjyoti Foundation
- JATF
- SDJB Hospital
- Parmarth Bhavan
- Samajik Karyakarta Parishad
- Sewa Bharti
- PREM Bhawan
- YRSC
- Etc.

Life Impact
Confluence

Coverage by many platforms

- <https://ians.in/vmpl/impact-confluence-a-landmark-event-in-sustainable-networking>
- <https://www.theceo.in/press-release/impact-confluence-a-landmark-event-in-sustainable-networking>
- <https://en.jaipurtimes.org/zpes-qr-atm-stores-the-future-of-getting-cash-made-easy>
- <https://www.sangritoday.com/spotlight/impact-confluence-a-landmark-event-in-sustainable-networking>
- <https://www.indiadazzle.com/impact-confluence-a-landmark-event-in-sustainable-networking>
- <https://en.sangritimes.com/impact-confluence-a-landmark-event-in-sustainable-networking>
- <https://www.nationrepubliq.com/impact-confluence-a-landmark-event-in-sustainable-networking>
- <https://en.newsbolt.in/zpes-qr-atm-stores-the-future-of-getting-cash-made-easy>
- <https://thehindustanexpress.co.in/impact-confluence-a-landmark-event-in-sustainable-networking/>
- <https://www.123menlife.com/agency-news/impact-confluence-a-landmark-event-in-sustainable-networking/>
- <https://dailygossiperonline.com/impact-confluence-a-landmark-event-in-sustainable-networking/>

Our Founder & Co Founder



Empowering Connections

A Conversation with CA Priyanka Jain, Co-founder of Guftagu.

CA Priyanka Jain, the co-founder of Guftagu, A Circle of Trust, takes us through her journey from a passionate creative to a visionary in networking and corporate training. Here's an excerpt of her exclusive interview with Woman's Era:

Could you share with our readers your personal journey and background?

I've always been passionate about following my bliss, placing a higher value on my interests and talents than on conventional success metrics like my CA and MBA degrees. From a young age, I was drawn to speaking, writing, and singing. Though I initially envisioned a path as a writer or poet, my journey led me to become a creative content writer, speaker, and corporate trainer. I now use my love for communication to provide coaching and workshops on networking, emphasising the importance of building connections and fostering team bonding.

What is the story behind Guftagu, A Circle of Trust?

Guftagu was born from Mr. Rahul Jain's natural talent for connecting people and helping them grow. He initially empowered his mentees through constant motivation and follow-ups, transforming simple conversations into opportunities for growth. Driven by his desire to support others, Rahul envisioned Guftagu as a platform for genuine conversations that lead to valuable insights and collaborations. The idea blossomed into a powerful tool for mentorship, connection building, and personal growth.

What inspired you to become a co-founder of Guftagu?

I was inspired by the vision of creating a platform where



CA Priyanka Jain, Co-Founder Guftagu, A Circle of Trust

and learned but also genuinely enjoyed the process. Being the co-founder of Guftagu allowed me to contribute my ideas and creativity to shape the platform into a vibrant and engaging space.

What sets Guftagu apart from other business networking platforms?

Guftagu stands out as India's pioneer sustainable business networking platform, prioritising longevity and environmental consciousness. It offers flexibility with area attendance and category selection, high-quality leadership networking at economic rates, and a circle of trust for long-term business outcomes. Prime members enjoy exclusive benefits, including no event fees, and all members receive constant mentorship and support. The platform also organises innovative activities and provides value-adding resources to enhance the networking experience.

How do you see Guftagu evolving in the future to continue supporting women in business?

Guftagu will further its support for women by expanding its initiatives and fostering a more inclusive environment. We will continue offering complimentary invitations to women entrepreneurs during Women's Day month and nurturing a dedicated group called Guftagu Shakti to spearhead women-centric events. The platform will also amplify visibility and recognition for women entrepreneurs, spotlighting their achievements across various channels. Through sustained engagement, community building, strategic partnerships, and leadership development programs, Guftagu will remain at the forefront of empowering women entrepreneurs and facilitating their professional growth and success.

GUFTAGU IS COMMITTED TO EMPOWERING WOMEN BY PROVIDING NETWORKING OPPORTUNITIES, CREATING SAFE AND INCLUSIVE SPACES, AND HOSTING SKILL-BUILDING WORKSHOPS.

meaningful connections and growth could flourish in a relaxed and enjoyable environment. By infusing Guftagu with a sense of fun and lightness, we could create a space where people not only networked

Follow Guftagu on social media for regular updates:

- Instagram: <https://www.instagram.com/guftaguacircleoftrust/>
- Facebook: <https://www.facebook.com/profile.php?id=100086853860151>
- Linked in: <https://www.linkedin.com/company/guftagu-a-circle-of-trust>
- Youtube: <https://www.youtube.com/@GuftaguCircle>
- Website: <https://www.guftagucircle.com>
- Play store:
<https://play.google.com/store/apps/details?id=com.guftaguapp&hl=en&gl=>
- Apple store: <https://apps.apple.com/in/app/guftagu-circle/id6480516813>
- **Say 'Hi' to [+91 8076927617](https://www.whatsapp.com/message/8076927617) on WhatsApp for Genie Access**
- Guftagu Membership Plans: <https://www.guftagucircle.com/membership-plan.html>