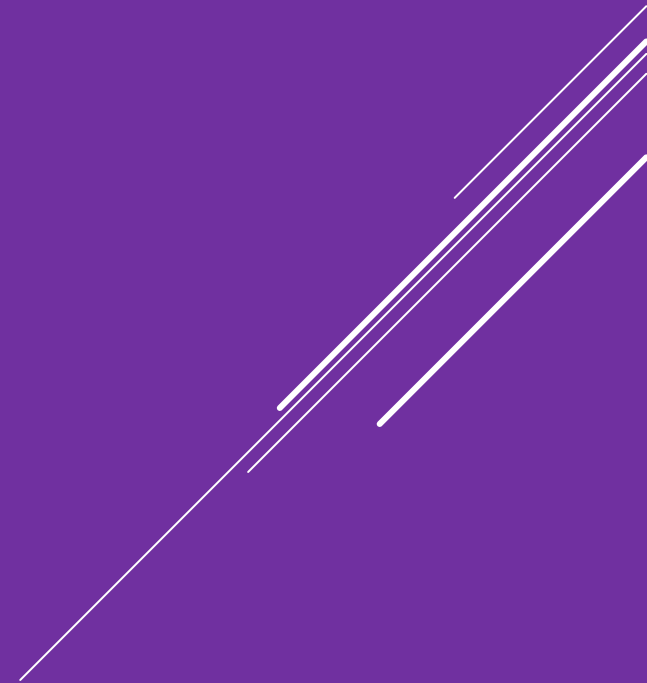


# GUFTAGU CIRCLE (AMPLIFYING CONNECTIONS )

## PARTNERSHIP PROPOSAL



# About Guftagu-

## A Process

to Build a circle of trust

To

Get assured connections



## Mission

to solve the Ask!

To

Get assured referrals

## A Platform

For sustainable business networking

To

Multiply Your Connections

# Do you agree on these points?

- ✓ More sales & Higher ROI is required for business growth?
- ✓ More referrals comes from a circle of trust
- ✓ More connections strengthen your network

## If Yes.

Here in the process of Guftagu  
We work on

- Multiplying your connections
- Building & expanding your circle of trust
- Get on assured referrals to grow your sales



# What you need?

- ▶ More visibility
- ▶ Believe in visionary networking
- ▶ Connect with the like-minded people for mutual growth.

As a Master connector

Multiply your connections

# Guftagu provides you

- ▶ Networking meet ups
- ▶ Guftagu values
- ▶ Safe space, Ideal time & like minded people



**Hi - Impact GUFTAGU  
Central Delhi**

An exclusive gathering of entrepreneurs, leaders, and changemakers to connect, collaborate, and create impact.

 30th March 2026  3:30 pm to 6:30 pm

 DMA  +91 78273 84309

 [www.guftagucircle.com](http://www.guftagucircle.com)

# Guftagu

A connections Breakthrough  
To  
(Connect, Care & Collaborate)

## Values:

- G** Grow together
- U** Understand each other
  
- F** Fun & learn
- T** Transparent
- A** Authentic
- G** Giving attitude
- U** Unconditional support



## Types of meetings :We facilitate

- Prime Connect meets
- Hi impact Meets
- Global connect Meet
- Sales growth Session



# WITH A VISION :

To create  
Master connectors who,  
Connect, Care & Collaborate.

With over 8000+\* esteemed members, including  
industry giants ( like Bata, Bikanerwala and  
Varun Beverages)

let's have some  
**Guftagu**  
A Circle of Trust

Positive Outcome  
Happiness Around  
Relationship Bond

Knowledge ———— Expertise  
Power **ideas** ↑ Experience  
**EXCHANGE**  
Information ↓ Connections

Guftagu is a platform providing social & economic empowerment by having close knit meets and much more.

Contact  
**+91 88002 33458**

# WHAT SETS US APART?

- Impactful- Personalized Networking & Assured Referrals \*
- Value for money: Economic but hi-Quality
- Inclusive: Flexibility of Area, Category, Attire
- Hi Quality: Limited Seats, Deep Discussion to meet ask/challenges & Icon's insights
- From Idea to Investment to Growth support

## Value Adding

- Brand Boosters
- Performance Booster.
- Impact Booster
- Bonus networking meets

## Culture We Support

- Health (Sustainable lifestyle)
- Happiness (Celebrations for Social causes )
- Bond Development

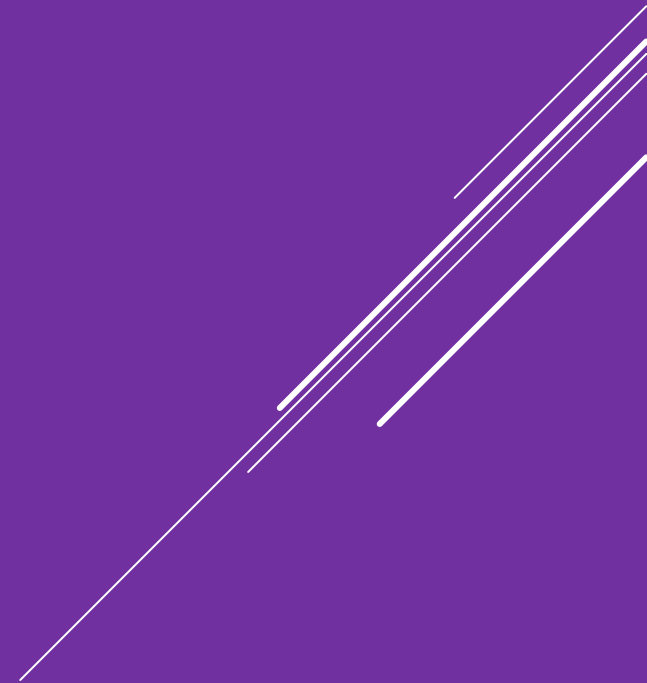
\* Terms & Conditions

## Market Potential of Referral Marketing

- ▶ Referral marketing is potentially the ‘golden goose’ of your business. Well-executed referral marketing can ignite business growth, drive brand awareness, generate leads, and increase company revenues.
- ▶ Referrals are a key contributor to growth. Every business, B2C or B2B, benefits from them. Yet most businesses still rely on ad-hoc referrals, with very few having a formal referral program to help increase sales.
- ▶ India has more than million SMEs and crores of professionals.
- ▶ High ROI and payback within the first year
- ▶ Opportunity in Delhi too
- ▶ Add-on Income from Skills and leadership development space too

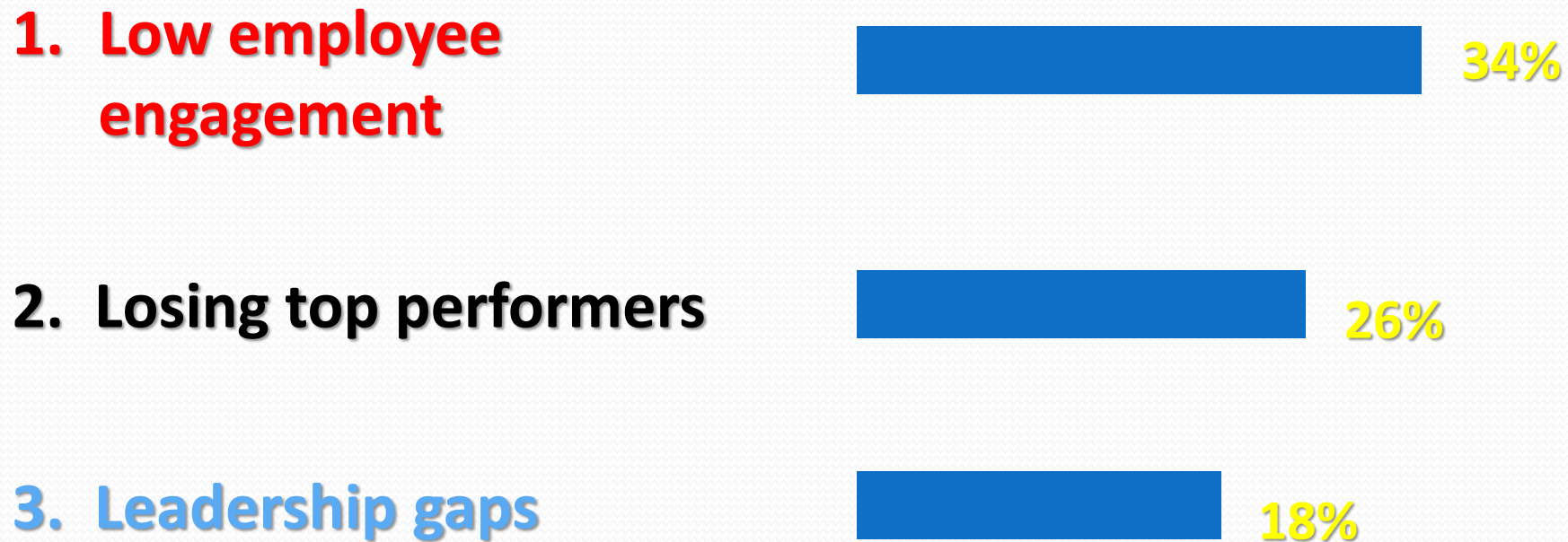
## Market Potential of Impact & Branding

- ▶ **India has more than million SMEs and crores of professionals.**
- ▶ **Branding & Impact recognition is the need of the hour for Businesses**
- ▶ **High ROI and payback within the first year**



# Market potential of Guftagu Learning & Development

## The Top 3 Concerns in Today's Economy



Taleo Research

# Photo Gallery




# Franchise partnership

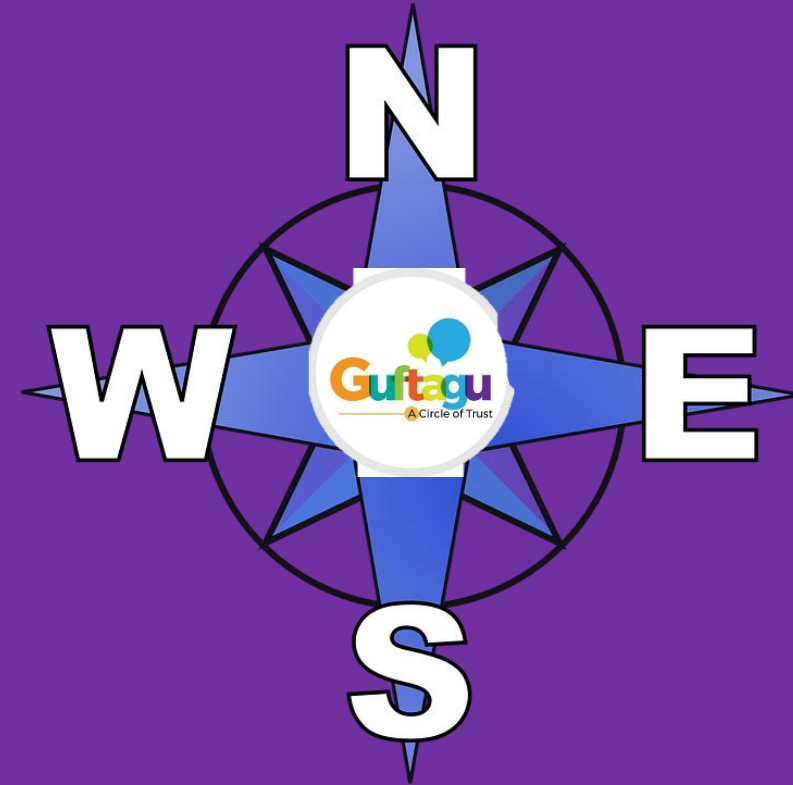
**Diamond Key** ; License both for Networking & L&D

For Pricing : Check the below google Document

**Pricing**

Revenue	Sharing		Categories	Investment
Operating Income	1 cr+ (from 3rd year) from Prime Passes		Metro & Tier 1	7 lacs
Networking & GIIF	55% to 75% of Revenue		For Tier 2 and 3 cities	6 lacs
Performance Coaching	15% to 50% of Programs			

- Ghaziabad, Faridabad
- Greater Noida, North-West Delhi
- SouthDelhi, Gurugram, Noida
- East Delhi
- Manesar, JAIPUR
- Ahmedabad, Baroda, Surat
- Mumbai, Pune, Ludhiana, Bikaner, Guwahati, Bangalore
- Bangalore, Chennai, Coimbatore, Tirupur, Indore
- Others as per discussion



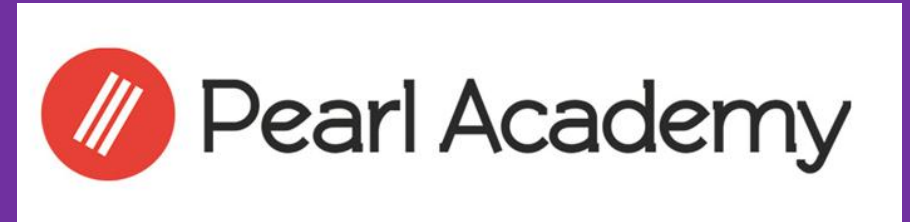
## AVAILABLE REGIONS

- Construction & Infra
- Sports
- Gems & Jewelry
- Angel Investing
- Banking & Finance
- Fashion
- Deisgn
- HR
- Agri & Food
- Automobile
- Education
- Electricals & Energy
- Leadership/Business Coaching
- Entrepreneurship (Simulations Training)
- FMCG
- Export & Import
- Events/Entertainment
- Gifts & Stationery
- Health Care
- Electronics & Mobile
- PR & Media
- Technology
- Mines & Metals
- Paper & Packaging
- Pharma & Chemicals
- Plastics
- Printing/Advertising
- More
- Real Estate
- Travel
- Logistics
- Wellness

AVAILABLE INDUSTRIES/DOMAIN- CITY WISE



# Corporate Associates



# KEY CLIENTS

## Leadership coaching

- Aditya Birla Group
- Bikanerwala Foods (P) Ltd.
- Zydus wellness
- Normet Mining
- Neolite
- Madame
- TT Ltd.
- SBI
- Siemens Ltd.
- Borosil Glassworks
- Cadila Healthcare
- Castrol India
- Cavin Kare
- Citibank
- Oil and Natural Gas corporation Ltd.
- Mazgaon Docks
- Neokraft
- Subros Ltd.
- JBM
- Power Grid
- Crompton Greaves
- Wockhardt
- Elecon Engineering
- Eveready Industries India Ltd.
- SBI Cards
- Godrej
- Henkel
- HUL
- Times group
- ICICI Bank

# KEY INSTITUTIONS WORKED WITH

-

- ▶ IIMs
  - ▶ IITs
  - ▶ Pearl Academy
  - ▶ AIMT
  - ▶ Jamia Hamdard
  - ▶ IMS
  - ▶ QSB
  - ▶ BIT (Birla Institute)
  - ▶ FORE School
  - ▶ BIMTECH
  - ▶ XLRI
  - ▶ POWER GRID
  - ▶ MDI Gurgaon
  - ▶ Others
- 

# Our Guftagu VC Ecosystem (Key ones are)

- ▶ Ms. Padmaja Ruparel, Cofounder , IAN
- ▶ Dr. Dhruv, Director, Lead Angel Network
- ▶ Mr. Hardik Acharya, CEO & Founder, I Angel Wealth
- ▶ Ms. Neha Malhotra, Merit X ventures
- ▶ Mr. Rajesh Ranjan, O2 Angel Network
- ▶ Ms. Vinuta, VP & HR Head- Chiratae Ventures
- ▶ Mr. Ravin Sanghavi, Baroda
- ▶ Ms. Vanya Shree
- ▶ Mr. Puneet Bhagchandani
- ▶ Member JIIF

&Others

# Feedbacks

Dr. Ritu Gupta(Director- V2 Web Pvt Ltd)-

It is a new experience for me to learn this kind of software to predict our business aspects in various innovative manner

Bhawna Sharma(Amity Institute of Biotech,  
Amity University)

Good software and it will help in increasing the insight towards education

Chitrasen Gautam(IIT-BHU)

This is really innovative and learning to do and sure to work more on this stuff to enhance the quality.

# For More updates & Testimonials

- ▶ Instagram: <https://www.instagram.com/guftagucircleoftrust/>
- ▶ Facebook: <https://www.facebook.com/profile.php?id=100086853860151>
- ▶ Linked in: <https://www.linkedin.com/company/guftagu-a-circle-of-trust>
- ▶ Youtube: <https://www.youtube.com/@GuftaguCircle>
- ▶ Website: <https://www.guftagucircle.com>
- ▶ Play store:  
<https://play.google.com/store/apps/details?id=com.guftaguapp&hl=en&gl=>
- ▶ Apple store: <https://apps.apple.com/in/app/guftagu-circle/id6480516813>
- ▶ Say 'Hi' to **[+91 8076927617](https://www.whatsapp.com/message/918076927617)** on WhatsApp for Genie Access
- ▶ Guftagu Membership Plans: <https://www.guftagucircle.com/membership-plan.html>