

# About Guftagu

A Circle of Trust



(A Connections Breakthrough:  
Business transformation platform)

To  
Connect.  
Care.  
Collaborate

# About Guftagu-

## A Process

to Build a circle of trust

To

Get assured connections



## Mission

to solve the Ask!

To

Get assured referrals

## A Platform

For sustainable business networking

To

Multiply Your Connections

## Do you agree on these points?

- ✓ More sales & Higher ROI is required for business growth?
- ✓ More referrals comes from a circle of trust
- ✓ More connections strengthen your network

### If Yes.

Here in the process of Guftagu  
We work on

- Multiplying your connections
- Building & expanding your circle of trust
- Get on assured referrals to grow your sales





## What is the process of Guftagu ? ABCD

- **Attitude Building /Acumen / Talent hiring** - Resolve your challenges, upskill you-
- **Business Collaboration** - Brings together business owners, professionals and ICONS:
- **Consistency**- Multiple business meetings in a month, chance to meet 20+ Credible business at a time.  
(Both Offline & Online)- - Local & Global Reach
- **Deep Bonding** -No commissions / Profit sharing – Only expression of gratitude through a “Thank you note” on receiving business through a member’s referral- Creating A Circle of Trust

# What you need?

- ▶ More visibility
- ▶ Believe in visionary networking
- ▶ Connect with the like-minded people for mutual growth.

# Guftagu provides you

- ▶ Networking meet ups
- ▶ Guftagu values
- ▶ Safe space, Ideal time & like minded people

With Guftagu  
Multiply your connections



**Hi - Impact GUFTAGU  
Central Delhi**

An exclusive gathering of entrepreneurs, leaders, and changemakers to connect, collaborate, and create impact.

 30th March 2026  3:30 pm to 6:30 pm

 DMA  +91 78273 84309

# What You need ?

# Guftagu provides you

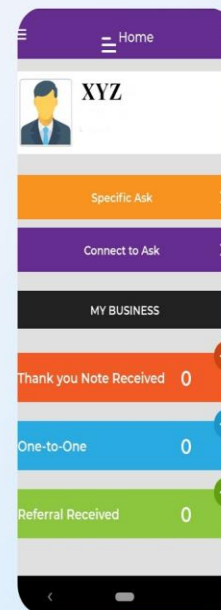
- ▶ Goals oriented networking
- ▶ Connection building actions
- ▶ More & more referrals

- ▶ Networking goals worksheet
- ▶ Activities Records & Rewards
- ▶ Post & Connect to ask
- ▶ (Referrals exchange avenues)

With guftagu  
Build a circle of trust

## Start Networking with Guftagu Mobile App

- Fix One 2 One
- Book Meetings
- Share Referrals
- Give/Ask
- Know other members
- Valuable Resources
- Much More



Download now



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# Enhance your sales/ROI

## What You need ?

- ▶ Practice leadership networking
- ▶ Community building
- ▶ Assured referrals

With Guftagu

ENHANCE YOUR SALES/ROI



**Bizwiz Learning**  
(Do 1%, 100% Done)

**Effective Personal & BUSINESS transformation**

**Diamond Plan**

**Rahul Jain**  
Director Bizwiz learning

**ABOUT BIZWIZ LEARNING**  
We are passionate about creating leaders and transform businesses

**Multiplying your Profits with happiness.**

## Guftagu provides you

- ▶ Achieve Sales growth Sessions
- ▶ Domain/industry related Hub
- ▶ Referrals generation system

# What sets us part

Way to connect & build connections



- √ **Personalized Networking: Impactful- Solve the Ask**
- √ **Value for money: Hi Quality & Economic**
- √ **Inclusive: Flexibility of Area, Category, Attire, Attendance**
- √ **Deep Discussion to Solve the ask/challenges & Icon's insights**



- ❖ **Culture we support-**
  - Health
  - Happiness
  - Sustainable practices

More than networking -----

# Impact

They did; you can

We need:

- Hi Impact Circle
- Life Impact Circle
- Leadership Skills

Join the Guftagu Impact Circles-

## Impact Meets



Because it matters - in all aspects of life.





# How does Guftagu Karma Points Work for Prime Members?

	Action taken	Action points
1	Attendance	10 points
2	One to one meeting	10 points
3	Referral exchange	10 points
4	Give (Connect to Ask)	20 points
5	Inviting a guest	20 points
6	Thank you note received	30 points

COUNT points	Get REWARD
For 100 points + 1 Visitor	Active Profile - Status
For 200 points + 2 Visitors	Category Boost (Best in the Category)
For 300 points + 3 Visitors	3 Assured Recommendations (Preferrable)
For 500 points	50% Discount on Renewal



# For Digital Members: Free Value-added services

- ▶ Get Connections through: Profile creation & Using Genie
- ▶ Networking: 2 Complimentary Online Meets
- ▶ Post your ask/Catalogue/Buying requirements
- ▶ Access to WA groups ( Amplify knowledge & connections), Genie
- ▶ Attend meets (upto 2 as a visitor)
- ▶ Get Rewards under Guftagu Leadership Networking (Basis of Points earned)
- ▶ Post 2 meets- Upgradation to Prime Member/Titan Ticket (Applicable for first 2 months only) start with Rs 3100/- only



# Visitor/Digital Member: Meeting policy

- ▶ Can attend 2 meetings (without being a prime member)
- ▶ Beyond it one has to upgrade to Prime Member.
- ▶ For attending the third meet visitor need to upgrade to the premium membership/pass.
- ▶ One can buy Titan Ticket- After 2 meetups one has to either upgrade to Prime Membership to do Impactful networking or buy Titan ticket (Applicable for first 2 months only) by paying per meeting Rs 3100/- instead 4000/-



# One Month Prime Access for first time visitors only

- ▶ Premium App Access for instant connections
- ▶ Guftagu Genie Premium Access
- ▶ Global Connect: 1 online networking meet complimentary
- ▶ Access to offline meet at Rs 1100/- per meet only instead of Rs 5000/- ( 1 Meets Only)
- ▶ Brand Booster: Profile visibility, unlimited catalogue
- ▶ You can upgrade to Premium Membership and you will get one month free if you do in next 30 days

\*Free Prime Access worth Rs. 5000/- can be availed one time only within 30 days of attending the first meeting or becoming digital member.

# Guftagu Leaderboard Points: Rewards For Digital Members

- ▶ For 100 points+ Minimum 1 Visitor- One Prime Meet Complimentary
- ▶ For 200 points- 20% Discount on Prime Digital Membership
- ▶ For 300 points- 30% Discount on Prime Digital Membership
- ▶ For 500 points+ Min. 3 Visitors – 3 Assured Recommendations

(To be achieved within one year of membership)

# More than 40 Guftagu hubs

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- Fashion
- Art & Culture
- Investor
- Leadership skills
- Marketing skills
- Tech
- Business Modelling
- Wealth creation
- Etc.
- Central Delhi
- South Delhi
- Gurugram
- Noida
- Bangalore
- Mumbai
- Kolkata
- Jaipur
- Etc.

# Guftagu Business Partnerships Opportunities

## Collaborations opportunities

Event/ Project/ Category



## Hub Partnership

Own Your Hub: To expand the network & build Community



### Inviting Hubs Partners!

Grow Smart:

-  **Expand Your Niche Network**  
Connect with like minded Businesses
-  **Drive Engagement via Events**  
Host and join impactful events.
-  **Unlock Targeted Referrals + Guftagu Community Power**  
Best growth with strategic collaborations

[APPLY NOW! ↓](#)

[www.guftagucircle.com](http://www.guftagucircle.com)

## Franchise Ownership

Create Your Own Circle: Get the ROI



# Associated with :

## OUR PARTNERS/CLIENTS



**SIEMENS**



# Our Founder & Co Founder



## Empowering Connections

A Conversation with CA Priyanka Jain, Co-founder of Guftagu.

CA Priyanka Jain, the co-founder of Guftagu, A Circle of Trust, takes us through her journey from a passionate creative to a visionary in networking and corporate training. Here's an excerpt of her exclusive interview with Woman's Era:

**Could you share with our readers your personal journey and background?**  
I've always been passionate about following my bliss, placing a higher value on my interests and talents than on conventional success metrics like my CA and MBA degrees. From a young age, I was drawn to speaking, writing, and singing. Though I initially envisioned a path as a writer or poet, my journey led me to become a creative content writer, speaker, and corporate trainer. I now use my love for communication to provide coaching and workshops on networking, emphasising the importance of building connections and fostering team bonding.

**What is the story behind Guftagu, A Circle of Trust?**  
Guftagu was born from Mr. Rahul Jain's natural talent for connecting people and helping them grow. He initially empowered his mentees through constant motivation and follow-ups, transforming simple conversations into opportunities for growth. Driven by his desire to support others, Rahul envisioned Guftagu as a platform for genuine conversations that lead to valuable insights and collaborations. The idea blossomed into a powerful tool for mentorship, connection building, and personal growth.

**What inspired you to become a co-founder of Guftagu?**  
I was inspired by the vision of creating a platform where



CA Priyanka Jain, Co-Founder Guftagu, A Circle of Trust

and learned but also genuinely enjoyed the process. Being the co-founder of Guftagu allowed me to contribute my ideas and creativity to shape the platform into a vibrant and engaging space.

**What sets Guftagu apart from other business networking platforms?**  
Guftagu stands out as India's pioneer sustainable business networking platform, prioritising longevity and environmental consciousness. It offers flexibility with area attendance and category selection, high-quality leadership networking at economic rates, and a circle of trust for long-term business outcomes. Prime members enjoy exclusive benefits, including no event fees, and all members receive constant mentorship and support. The platform also organises innovative activities and provides value-adding resources to enhance the networking experience.

**How do you see Guftagu evolving in the future to continue supporting women in business?**  
Guftagu will further its support for women by expanding its initiatives and fostering a more inclusive environment. We will continue offering complimentary invitations to women entrepreneurs during Women's Day month and nurturing a dedicated group called Guftagu Shakti to spearhead women-centric events. The platform will also amplify visibility and recognition for women entrepreneurs, spotlighting their achievements across various channels. Through sustained engagement, community building, strategic partnerships, and leadership development programs, Guftagu will remain at the forefront of empowering women entrepreneurs and facilitating their professional growth and success.

meaningful connections and growth could flourish in a relaxed and enjoyable environment. By infusing Guftagu with a sense of fun and lightness, we could create a space where people not only networked

# Share your today's experience

- ▶ Instagram: <https://www.instagram.com/guftagucircleoftrust/>
- ▶ Facebook: <https://www.facebook.com/profile.php?id=100086853860151>
- ▶ Linked in: <https://www.linkedin.com/company/guftagu-a-circle-of-trust>
- ▶ Youtube: <https://www.youtube.com/@GuftaguCircle>
- ▶ Website: <https://www.guftagucircle.com>
- ▶ Play store:  
<https://play.google.com/store/apps/details?id=com.guftaguapp&hl=en&gl=>
- ▶ Apple store: <https://apps.apple.com/in/app/guftagu-circle/id6480516813>
- ▶ Say 'Hi' to **[+91 8076927617](https://www.guftagucircle.com/membership-plan.html)** on WhatsApp for Genie Access
- ▶ Guftagu Membership Plans: <https://www.guftagucircle.com/membership-plan.html>

# CONTACT INFORMATION

**For any queries,  
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A Big Thank you  
to take a time to know about Guftagu (A Circle of trust)

